

# ANNUAL REPORT

## Development Wheel (DEW)

June, 2013



House # 13-A/4-A, (3<sup>rd</sup> Floor), Block –B, Babar Road,  
Mohammadpur, Dhaka-1207, Bangladesh  
Cell: +8801731512716, 01715120140  
Phone: 02-9135499, 8115579  
Fax: +88028115579  
Email: [dewsalam@gmail.com](mailto:dewsalam@gmail.com), [info@dewbd.org](mailto:info@dewbd.org)  
Web: [www.dewbd.org](http://www.dewbd.org)

Chapter	Table of Contents	Page
Chapter 1	Introduction DEW Vision, Mission, Executive Committee	6 6

2013

	Development Partners	7
	Working areas	7
	Development Programs	9
	Sectoral Specialization	10
	Current Projects/programs	13
<b>Chapter 2</b>	<b>Major Activities performed during this year</b>	
	<b>A. Sustainable Livelihoods Program</b>	
	APONE Project Promotion Workshop at Mymensingh and Sherpur	16
	APONE Project Management Training Workshop at Bogra	16
	UK Experts Conduct M & E Training Workshop for APONE Staff	17
	Training on Business Management & Enterprise Development for APONE & ALO Project Staff	18
	APONE & ALO project planning and staff orientation workshop	18
	DEW Organized Participatory Meeting & workshop on Agricultural Rights Programme-ARP	19
	Forum Syd & Swallows delegates visited DEW field & farmer organization	20
	DEW organized improved cultivation practices training for farmer organization	21
		23
	DEW Organized Training on Agricultural Rights of Farmers	24
	DEW celebrated World Environment Day 2013	25
	Folk song campaign on Market Access & Climate Change at Char Anonndopur	26
		27
	<b>B. Human Rights and Good Governance Program</b>	28
	Discussion Meeting and Prize giving ceremony on Begum Rokeya Day'12	30
	Organized Human chain to protest against countrywide rape & killing	30
	Meeting with service providers	30
	Women Transformative Leadership Training	31
	Celebration of International Women's Day' 2013	32
	Quarterly Meeting with Thana Youth Group	
	First Secretary of Netherlands Embassy visited DEW women leadership program, farmer group and attended WE Can District Alliance meeting at Mymensingh	34
		35
		36
	<b>C. Non formal Education for Disadvantaged Communities</b>	
	Celebrating International Literacy Day, 2012	
	DEW observed Child Rights Week 2012	37
	DEW Celebrated World Teachers' Day 2012	
		39
	<b>D. Promotion of Grass-root Artisan Groups through Fair Trade</b>	
	DEW observed World Fair Trade Day 2013	40
	<b>E. Development Internship Programme of DEW</b>	

2013

	<b>Case Study</b>	
<b>Chapter 3</b>	<b>Activities of DEW through photograph</b>	<b>43</b>
<b>Chapter 4</b>	<b>Major Success, Learning's and Challenges during this year</b>	<b>48</b>
<b>Chapter 5</b>	<b>Audit Report 2012-2013</b>	<b>50</b>

## Abbreviation

AFTF	Asia Fair Trade Forum
ARP	Agriculture Rights Programme
APONE	Alleviation Poverty in North East Bangladesh
BAPA	Bangladesh Poribesh Andolon
BARC	Bangladesh Agriculture Research Council
BAU	Bangladesh Agricultural University
BADC	Bangladesh Agriculture Development Corporation
BFT	Bangladesh Fair Trade
BMP	Bangladesh Mohila Parishad
BRAC	Bangladesh Rural Advancement Committee
CBOs	Community Based Organisations
CSOs	Civil Society Organisation
CDP	Community Development Program
CIDA	Canadian International Development Agency
DFID	Department for International Development
DAE	Department of Agriculture Extension
DEW	Development Wheel
DoF	Department of Fisheries
DoL	Department of Livestock
EC	Executive Committee
FAO	Food and Agriculture Organisation
FGD	Focus Group Discussion
FO	Farmers' Organisations
EU	European Union
GoB	Government of Bangladesh
GC	General Committee
GDP	Gross Domestic Production
GNP	Gross National Production
GMO	Genetically Modified Organism
HYV	High Yielding Variety
HR	Human Rights
IGA	Income Generating Activities
IPM	Integrated Pest Management
IRRI	International Rice Research Institute
LGI	Local Government Institutions
MDG	Millennium Development Goals
M&E	Monitoring and Evaluation

**2013**

NAP	National Agriculture Policy
NGOs	Non-government Organisations
OVI	Objectively Verifiable Indicators
PME	Participatory Monitoring and Evaluation
PRSP	Poverty Reduction Strategic Paper
PKSF	Polli Karma Shahayak Foundation
PRA	Participatory Rural Appraisal
RBA	Rights-based Approach
SAP	Sustainable Agriculture Programme
SLIPP	Sustainable Livelihood in Poor Producer
SAP	Strategic Action Plan
SMC	School Management Committee
SVAW	Stop Violence Against Women
SAFTA	South Asian Free Trade Area
SRDI	Soil Research Development Institute
SIDA	Swedish International Development Agency
SDC	Swiss Development Cooperation
UADC	Union Agriculture Development Committee
UNDP	United Nations Development Program
UASC	Union Agriculture Standing Committees
UN	The United Nations
UP	Union Parishad
USAID	United States Assistance for International Development
VAW	Violence against Women
VDC	Village Development Committee
VGD	Vulnerable Group Development
VGf	Vulnerable Group Feeding
WFTO	World Fair Trade Organization
WTO	World Trade Organisation

2013

### Message

It is hard to believe that it has been seventeen years since the founding of DEW. DEW had a dream to provide Sustainable livelihoods for marginalized communities, Human Rights and good governance and promote fair trade program for the disadvantaged and poor people of our society. Since the beginning, DEW has continued to grow and change in response to changes in the needs of the public demand.

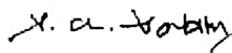
Based on very successful implementation of SLIPP model now DEW is implementing two new projects in Mymensingh, Sherpur and Netrokona districts titled **“Alleviating Poverty in North East Bangladesh- APONE”** and **“Alternative Livelihood Options-ALO”** from 2012 co-funded by the UK aid, Big Lottery Fund and Traidcraft Exchange . DEW has completed successfully first year of livelihood based these two projects. These projects will ensure sustainable livelihoods for poor and marginal communities, particularly women, in Northern Bangladesh through improvements to small-scale agriculture. By organizing farmers and linking them to information, skills, services and markets, the project will reduce costs of production, increase productivity and improve access to resources. This will lead to a 50% increase in income, directly benefiting 12,000 households (40% women including 30% ethnic minority) and their families (60,000 people).The year 2012 was also eventful with the organization because **“Agricultural Rights Program (ARP)” in Mymensingh district funded by The Swallows India Bangladesh, Sweden started its full phased program for four years. The objective of this project is effective participation of poor and marginal farmers in Mymensingh in decision making processes so they can attain their rights from public and private stakeholders and improve their income from agriculture.**

In 2012, DEW focused on programme and project promotion and increased its networking horizon to involve GO and private sector stakeholders in serving the purpose so that more people may change their livelihood through this development activity. DEW remains dedicated to lifelong learning, a commitment to democracy, citizen involvement and the rule of law, as well as women empowerment. Bangladesh has some enabling legal framework, policy and convention regarding women rights but despite these women’s rights are being violated everyday. Majority people are not aware of existing legal aspect and support system to challenge the unjust. That’s why DEW started working to reduce domestic violence against

## 2013

women. DEW is working as a lead organization in Mymensingh to increase awareness of mass people by We Can campaign program. DEW has a number of change makers who are committed to change themselves, their immediate environment or family and bring change in their society to make it violence free. DEW emphasizes on women participation in every sector of the development program in which 40% are women and 30% are ethnic minority.

We are grateful to our General Council and Executive Committee members for their policy direction, valuable suggestion and guideline to move forward in the right direction. Thanks to our skilled and hard working staff members for successful implementation of our development activities. I would also like to thank our donors, who have been the major funding source of DEW since its inception. At this occasion, I am pleased to thank Traidcraft Exchange, UK Aid, Big Lottery Fund UK, European Union, Oxfam, DANIDA, We Can, CSRL, International Fair Trade Organization-WFTO, WFTO-Asia, Ecota Fair Trade Forum, People Tree-Japan, GoB institutions with gratitude. Again, I also remember the sincere cooperation of partner NGOs and other local stakeholders like our farmers groups, producer groups and associations, change makers, district and Upazilla alliances for effective execution of various activities.



**Shah Abdus Salam**  
Executive Director

## Chapter-1

### Introduction

Development Wheel (DEW) is a non-profit development organization, providing different forms of support to the poor and disadvantage people, producer groups of agriculture and handicrafts sector in Bangladesh for improving their livelihood security. In addition, DEW is enhancing scopes of skills & small enterprise, developing self-employment opportunities for the underprivileged people both in rural and urban areas.

Development Wheel (DEW) founded in 1996 by a few development professionals and researchers to promote self-help poverty alleviation initiatives of the poorest households of Bangladesh. The basic focus of the organization is to work for the promotion of the Arts and Crafts sector of Bangladesh through facilitating the development of small enterprises with an aim to generate sustainable self-employment opportunities for under-privileged rural and urban people. Besides that, DEW is also active in the fields of climate change, livelihoods security, agricultural promotion, gender issues, essential service, sustainable livelihoods, human rights and good governance in partnership and collaboration with different international and national organizations.

The organization has continued its efforts towards creating awareness among the target people with the ultimate objective of ensuring their welfare and rights. Main focus of the organization is to develop a culture of Human Rights, promotion of Fair Trade, Sustainable agriculture and Livelihood Security for the marginalized communities.

### DEW Vision:

A society where all people will enjoy equal rights, equitable access to employment, adequate resources necessary for their livelihood and where they will live in dignity

2013

**DEW Mission:**

DEW is dedicated to improve security of livelihood of the poor segments of society by increasing their participation (particularly women) in small-scale economic activities including arts and crafts by providing a range of business and life skills development services.

**Working Areas of DEW**

Bangladesh has seen good economic growth over the last 25 years. However, despite steady annual growth of 5 – 6%, the poor are not remarkably benefited yet. Bangladesh is still one of the worlds least developed countries. According to Bangladesh Bureau of Statistics (BBS) 2010 household survey, 31.5 percent of the total population lives below the poverty line – including 17.6 percent who are said to be ‘extremely poor’. Poverty is also increasingly geographically concentrated. Poverty at the national level does not reflect the significantly different poverty levels between rural and urban areas and across districts. The poverty rate is highest in rural areas, at 36 per cent, compared with 28 per cent in urban centers. Many people have an inadequate diet and suffer from periods of food shortage. Half of all rural children are chronically malnourished and 14 per cent suffer from acute malnutrition. Till now 84 per cent of people survive on less than \$2 a day. Inequality in the distribution of income has increased. Poverty alleviation of the nation depends on proper distribution of wealth. Dissemination of information and knowledge on critical developmental issues continues to remain an important component of DEW’s activities.

**Bangladesh is considered as a developing economy. Yet, almost one-third of Bangladesh’s 150m people live in extreme poverty. In the last decade, the country has recorded GDP growth rates above 5 percent due to development of microcredit and garment industry. Although three fifths of Bangladeshis are employed in the agriculture sector, three quarters of exports revenues come from producing ready-made garments. The biggest obstacles to sustainable development in Bangladesh are overpopulation, poor infrastructure, corruption, political instability and a slow implementation of economic reforms.**

The fact that economic growth has failed to translate into accompanying rates of poverty reduction and that large section of the population – notably the rural poor – have not shared in the benefits of economic growth is of serious concern. The challenge facing Bangladesh today is not so much the redistribution of wealth but the redistribution of the new livelihood opportunities that are emerging. The growth of the middle-class presents an opportunity for marginalized producers in the domestic market. With steady economic growth the middle-class and its purchasing power are beginning to grow. And in a country with 150-160 million people even a small middle class represents a significant market. However poor communities need support to make the most of these opportunities because they face many constraints and barriers, most importantly lack of skills, resources, information and knowledge.

The organization targeted greater Mymensingh districts of Northern Bangladesh. Although greater Mymensingh districts are not the poorest districts, they have below average per capita GDP and have been largely overlooked by various donor-funded projects. The rural populations are excluded from these industries and remain very poor. Where more advanced measures of poverty have been used<sup>1</sup>, Mymensingh, Netrokona, Sherpur and Jamalpur have

---

1

## 2013

been identified as the poorest districts of Bangladesh and are also known for their uneven distribution of resource.

The main reasons for the selection of these districts include large number of poor and marginalized people, the presence of MSEs, a growing demand for BS and extension services, and potential for significant and measurable impact. Trade can play an important role in preventing poor producers from being further marginalization. The challenge is to empower the poor and disadvantaged rural population to exploit the opportunities and work towards eliminating poverty. One of the reasons that rural areas of Bangladesh have been excluded from the benefits of economic growth is because they lack the basic infrastructure for trade. This includes: a lack of affordable, easily accessible and high quality BS; lack of entrepreneurship attitude; lack of market information and understanding market situation, lack of proper education, lack of adequate nutrition etc.

Greater Mymensingh districts are geographically well placed for a feasible supply of their products to the capital city. There are good road linkages towards Dhaka and therefore easy marketing opportunities. The region is agriculturally also more productive than average (self-sufficient with food), but lower position in terms of wealth ranking shows that income-generating opportunities are not developed yet. A recent study showed that the average daily income for entrepreneurs in urban areas of Mymensingh was less than €2.5 which would be rather less in rural areas. We, thus, need to make business more productive and profitable.

We believe that improving socio-economic conditions of Bangladesh would be easier if educated professionals come forward with commitment. Since greater Mymensingh districts belong to the top of the national poverty map, DEW has contextualized the regarded areas with serious concentration as its working areas. Again, DEW has also given priority over the Char and Haor land areas of greater Mymensingh where life and livelihoods both are more vulnerable due to lack of infrastructure, access to information and services. Some other districts like Jessore, Bogra, Tangail, Manikganj, Gazipur and Dhaka City Corporation areas are also incorporated within the intervention mechanism of DEW with understanding the very needs. Again, DEW by virtue believes an equal development atmosphere throughout the country. Both rural and urban poor communities of Bangladesh are, therefore, interlocked within the policy intervention of DEW where the conventional development programs are ignored largely.

DEW has also been employing efforts at Savar the prominent peri-urban area of the capital city of Dhaka where the Export Processing Zone (EPZ) is located. A large number of low-wage labors are available there and working at garments and other factories while the number of women is relatively higher among them. Thousands of female workers are selling their labor mostly at garments where they are distressed and migrated from different rural areas. And, these poor migrated people are living there in a very cozy and unhealthy environment and thus facing hazards on many levels at every-now-and-then. DEW has targeted them to improve their living conditions and making the community aware peoples of environmental hazards created by the EPZ and other industries.

## 2013

Besides that, as a Fair Trade organization, one of the main objectives of DEW is to promote arts and crafts of the country through capacity building of the poor and distress artisan groups, providing product development, design, and quality control support to the producer groups and also facilitating pre-finance, market promotion, market access and ensuring fair price of their products. DEW is continuously trying to create sustainable employment with increased income-generation opportunities for the disadvantaged poor producers of both rural and urban areas. By the time DEW has formulated number of groups with producers of selected district areas including Sharsha and Jhikorgasa Upazillas of Jessore, Gheor and Dhamrai Upazillas of Manikganj, Delduar Upazilla of Tangail, Sherpur Upazilla of Bogra and Sharishabari Upazilla of Jamalpur. Producers of those areas are relatively skilled enough of making high quality basketry, terracotta and hand embroidery products. Members of those groups, thus, have found a way to increase their income and to improve their socio-economic condition under different development initiatives placed by DEW. Arts and Crafts groups includes hand embroidery, terracotta, ceramic, different kind of basketry made of palm leaf, dry grass, Hogla, bamboo, cane, kisa etc. With various measures, DEW is supporting those producer groups for increasing their skills and capacities on product development, design, and quality control techniques along with pre-finance, access to both national and international markets of USA, EU, Australia, UK, Japan etc. for their products. DEW also provides skill development training support to other fair trade organizations both nationally and internationally.

### Development Programme of DEW

- Human Rights and Good Governance
- Sustainable livelihoods through small scale agriculture
- Climate Change and Sustainable Livelihoods
- Agri-business Development
- Promotion of Arts and Crafts through Fair trade options
- Non formal Education for Disadvantaged Children
- Campaign for My Rights on Quality Primary Education
- Gender and Development
- Social Action Research
- Development Internship Programme

### Sectoral Specialization

DEW is active in the fields in partnership and collaboration with different international and national organizations. The main sectors of specialization of this organization are as follows:

#### Climate Change and Sustainable Livelihood:

Climate Change is now evolving as a burning issue throughout the world. Bangladesh is one of the worst victims of Climate Change. We have been experiencing frequent natural disaster including severe

## 2013

cyclones like Sidor, regular flooding, short monsoon period, irregular pattern of rainfall, drought and other climatic shocks very frequently, causing serious damage to life and property.

To combat the adverse impact of climate change on the Char dwellers, DEW is actively working to promote adaptation technologies. DEW supports vulnerable groups by providing them with sustainable livelihood technology and runs awareness programs through conducting research, training, IEC materials, rally, etc. DEW also organizes rural livelihood and agricultural biodiversity fair, demonstration, human chain, memorandum, promoting sustainable agriculture practices.

### Gender and Development Programme:

Bangladesh has the second highest rate (47%) of domestic violence in the world. The incidence of domestic violence, murder, snatching, women and children trafficking, rape, acid throwing is getting increased alarmingly day by day. Development Wheel (DEW) has identified through its long involvement in implementing various projects in the greater Mymensingh that the rate of infringement of women rights and various forms of violence against them are much higher in the remote areas of the districts than any other parts of the country.

DEW has implemented a Campaign program named 'WE CAN CAMPAIGN TO END ALL VIOLENCE AGAINST WOMEN' in Mymensingh which was supported by Oxfam and now supported by Amrai Pari Nari Nirjaton Protirod Jote. The project aims to reduce social acceptance of Violence against Women and enhance the process of gender equality, peace and commitment at sphere of human lives through creating a social movement by the local community. Now we have 20,000 change makes in Mymensingh with electronic database and most of them are young generation those who really want positive change of our community. We also have Mymensingh district alliance to protect violence against women in Mymensingh and upazila alliances to give them ownership of the project. DEW is also working with the institutions in Mymensingh aiming to institutionalize the issue.

### Sustainable Livelihoods through promoting Small Scale Agriculture

#### Alleviating Poverty in North East Bangladesh-APONE Project:

Based on very successful implementation of SLIPP model on small scale agriculture now DEW is implementing a project titled "**Alleviating Poverty in North East Bangladesh- APONE**" in Mymensingh and Sherpur districts.

**Goal:** Reduced poverty and more sustainable livelihoods for poor and marginal communities in Bangladesh

**Purpose:** Reduced poverty and more sustainable livelihoods for poor and marginal communities in Mymensingh and Sherpur through sustainable agricultural practices

**Project Area:** Mymensingh and Sherpur

**Duration:** Three years (April 2012 to March 2015)

**Co-funded by:** UKaid and Traidcraft Exchange

## 2013

**Implemented by:** Development Wheel (DEW) and Traidcraft Exchange

**Partner Organization:** GRAMAUS and RDS

**Target Group:**

**Direct:** 6,000 households and their families. 40% women-headed (2400) and 30% ethnic minority group (1800). With an average family size of five, 30,000 people will be directly benefited in total.

**Indirect:** 300 service providers X 50 farmers. Therefore, the 300 service providers will go on to provide benefits to a further 15,000 farmers and their families (60,000).

**Our methodology /Approach**

1. Creating and building the collective power of small and marginal farmers
2. Increasing recognition of farmers needs amongst Government and private sector stakeholders
3. Improving farmers' production practices and market access
4. Reducing farmers' vulnerability to environmental and financial shocks and stresses

### **Alternative Livelihood Options-ALO Project:**

Development Wheel (DEW) is implementing another project on small scale agriculture titled "**Alternative Livelihood Options-ALO**" from April 2012 co-funded by the UK aid and Big Lottery Fund.

**Goal:** Reduced poverty and more sustainable livelihoods for poor and marginal communities in Bangladesh

**Purpose:** Reduced poverty and more sustainable livelihoods for poor and marginal communities in Mymensingh, Sherpur and Netrokona districts through improvements of small-scale agriculture

**Project Area:** Mymensingh, Sherpur and Netrokona districts

**Duration:** Four years (November 2012 to October 2016)

**Co-funded by:** Big Lottery and Traidcraft Exchange

**Implemented by:** Traidcraft Exchange and Development Wheel (DEW)

**Partner Organization:** GRAMAUS, RDS and SUS

**Target Group:**

**Direct:** 6,000 households and their families. 40% women-headed (2400) and 30% ethnic minority group (1800). With an average family size of five, 30,000 people will be directly benefited in total.

**Indirect:** 300 service providers X 50 farmers. Therefore, the 300 service providers will go on to provide benefits to a further 15,000 farmers and their families (60,000).

**Our methodology /Approach:**

1. Creating and building the collective power of small and marginal farmers
2. Increasing recognition of farmers needs amongst Government and private sector stakeholders
3. Improving farmers' production practices and market access
4. Reducing farmers' vulnerability to environmental and financial shocks and stresses

2013

### Agricultural Rights Program-ARP:

**DEW is implementing “Agricultural Rights Program (ARP)” in Mymensingh district which is supported by The Swallows India Bangladesh, Sweden. The title of this program is making the Collective Voice of Small and Marginal Farmers Heard. The objective of this project is effective participation of poor and marginal farmers in Mymensingh in decision making processes so they can attain their rights from public and private stakeholders and improve their income from agriculture.**

**Goal:** To create an environment for the farmers to assert their rights

**Vision:** Farmers are enjoying a happy life in a sustainable environment irrespective of gender, caste, religion, background, disabilities and other constraints.

**Purpose:** Enhanced farmers’ rights in sustainable agriculture through independent farmers’ organisations.

**Results:** Independent farmers organisations established, strengthened & functioning, and services providers supports increased

**Project Area:** Mymensingh (Mymensingh sadar and Gouripur upazilla)

**Duration:** Four years (January 2013 to December 2016)

**Target Group:** Total Beneficiary : 7500

- Direct Beneficiary : 1500 (Male-894 and Female-606)
- Indirect Beneficiary : 6000 (Male-3600 and Female-2400)

### Education Program for Disadvantaged Children:

DEW maintains a non formal education program (DEW Community School) at Savar, Dhaka by its own resources to provide quality primary education and enroll in the mainstream primary education system for underprivileged children.

### Environmental Programme:

DEW has been implementing Urban Peripheral Environment Improvement Project with the financial assistance from UNDP since the beginning of 2004. The overriding objective of the project is to reduce environmental pollution of Savar Export Processing Zone areas promoting broad-based initiatives for waste management and enhancing environment friendly practices of the concerned factory owners, EPZ authorities and community people. In view of this, the project facilitates factory and domestic solid waste management activities by organizing Environment Watchdog Committee of civil societies and local government representatives to build their awareness on environment issues.

2013

Promotion of Arts and Crafts through Fair trade options:

**Empowerment of Grassroots Artisan Groups; DEW is actively involved in creating sustainable employment and income generating opportunities for the disadvantaged artisan groups in rural and urban areas through promoting their arts and crafts in the Fair Trade markets.**

The Arts and crafts Promotion Program of DEW assists poor women in using their traditional craftsmanship to develop demand driven handicrafts and provides them with the market linkage support to ensure fair return of their products. DEW is an active member of World Fair Trade Organization- WFTO. DEW's arts and crafts groups produce hand embroidered products, Jute, terracotta, ceramic and different kinds of baskets made of palm leaf, hogla (dry sea grass), bamboo, cane , kisa (dry grass born in the river island) etc. DEW assists groups to acquire necessary technical skill in product development provides design and quality control support, facilitates pre-finance and also markets their products in local and international markets including USA, Europe, Australia, UK, Japan, Sweden and Italy etc. DEW also provides skill development training support to other fair trade organization within and outside the country.

Current projects/programs:

Current other projects/programs:

Name of the Project/Programme	Focus of the/Project Program	Output/ Outcome	Donor/ Partner	Working Area	Time Frame
Research on Poverty Reduction and Women Economic Leadership: Role, Potentials and Challenges of Social Enterprises in Asia	<ul style="list-style-type: none"> <li>- Research is conducted in Bangladesh, India, Thailand and Philippines</li> <li>- Describe the current state and context of social enterprises in each of the four countries</li> <li>- Analyze how and to what extent social enterprises may have contributed to poverty reduction and women economic empowerment over the past five to 10 years</li> <li>- Assess the role and potentials for social enterprises to emerge as</li> </ul>	<ul style="list-style-type: none"> <li>-40 page country reports on roles, potentials, and challenges faced by the emerging social enterprise sector as a key player in accelerating poverty reduction and women empowerment in Asia.</li> <li>-30-page regional report on roles, potentials, and challenges faced by the emerging social enterprise sector as a key player in accelerating poverty reduction and women empowerment in Asia.</li> <li>-Dissemination of research outputs during ISEA-organized and Oxfam –supported Conference on Accelerating Poverty Reduction Through Social Entrepreneurship</li> </ul>	Oxfam/ ISEA	Bangladesh	July 2013- Sept. 2014

2013

	a key player in poverty reduction and women's empowerment in the next 10 years				
Lets Her Decide and Participate-LHDP	<p>-Building a strong base of women leadership from personal to political level</p> <p>-Developing active citizens to take a visible stand against GBV</p> <p>-Ensuring accountability of the service providers such as police, judiciary and medico-legal</p> <p>-Developing strong women's solidarity and networking from local to national level to monitor the state interventions</p>	<p>-Women's confidence increased to challenge injustice and inequalities and claim rights and entitlements and increased participation in decision making processes in formal and informal structures.</p> <p>-Developed social collective stand of women and men to challenge the incidence of Gender Based Violence (GBV) and increase sensitivity of the service providers to increase access of survivors of GBV to the justice system.</p> <p>-Women and organisational staff in Oxfam &amp; Partner NGOs are clear on Women's Transformational Leadership (WTL) (social, cultural, political and economic) and agree to promote gender equality.</p>	Oxfam GB	Mymensingh	On going
Alternative Livelihood Option-ALO	This Project aims to improve the livelihoods of small-scale farmers in Bangladesh by organising and linking them to information, skills, services and markets that will reduce cost of production, increase productivity and improve access to resources.	Poor, disadvantaged and marginal farmers in Mymensingh, Netrokona and Sherpur districts in northern Bangladesh face a series of challenges, which cause multiple problems e.g. low yields, high costs, low prices, crop failure and distress sales. This project will address these problems through a number of outcomes leading to reduced poverty and sustainable changes for the most disadvantaged people in terms of better livelihoods, improved ability to exercise their human rights, and increased access to and use of natural resources. These changes combined will enable disadvantaged and marginalised communities in Mymensingh, Netrokona and Sherpur to sustainably reduce their levels of poverty.	Big Lottery Fund, UK	Mymensingh, Netrokona and Sherpur	On going
Alleviating Poverty in North East Bangladesh-	This project will ensure sustainable livelihoods for	<ul style="list-style-type: none"> <li>Capacity building, advocacy, empowerment and sustainable livelihoods for the</li> </ul>	GPAF/D FID	Mymensingh and Sherpur district	On going

2013

APON	<p>poor and marginal communities, particularly women, in Northern Bangladesh through improvements to small-scale agriculture. By organising farmers and linking them to information, skills, services and markets, the project will reduce costs of production, increase productivity and improve access to resources. This will lead to a 50% increase in income, directly benefiting 6,000 households (40% women) and their families (30,000 people).</p>	small and marginal farmers			
------	---	----------------------------	--	--	--

2013

Giving Voice: Making the collective voice of small and marginal farmers heard	Reduced poverty and more sustainable livelihoods amongst poor and marginalised communities in northern Bangladesh	<ul style="list-style-type: none"> <li>• Capacity building of farmer groups and associations</li> <li>• Training public and private service providers</li> <li>• Strengthening links between farmers groups and associations, and local authorities, public and private service providers and other government bodies</li> </ul>	Swallows India Bangladesh-Sweden	Mymensingh	On going
My Rights Campaign for quality primary education	<ul style="list-style-type: none"> <li>-To ensure quality primary education</li> <li>-Capacity building of teachers and student council members</li> <li>- Campaign and advocacy at policy level</li> </ul>	Advocacy to govt. level to ensure and secure quality primary education at countrywide	Oxfam Novib	Dhaka	On going
Feasibility study for enterprise development for poverty alleviation, employment generation	Creating business opportunity for huge number of un-employed youth in Bangladesh	<ul style="list-style-type: none"> <li>• Scoping study</li> <li>• Find out opportunities</li> <li>• Action plan development</li> </ul>	DANIDA - Embassy of Denmark	Dhaka and Mymensingh in Bangladesh and Kampala, Kenya	On going
Strengthen Movement to advance Women human rights and Gender Equality	Creating responsive urban governance and to promote women's human right and involving women in the decisions making process	<ul style="list-style-type: none"> <li>• Reduce early marriage</li> <li>• Reduce violence against women especially domestic violence</li> <li>• Reduce sexual harassment</li> <li>• Increase political participation/empowerment of women</li> </ul>	Steps Towards Development/Oxfam Novib, Royal Netherlands Embassy, Swiss Development Cooperation.	Dhanmondi, Kalabagan, Newmarket Thana under Dhaka City Corporation	October 2009-2014
Community Mobilization	Promoting local network/platform	<ul style="list-style-type: none"> <li>• To reduce domestic violence against</li> </ul>	Oxfam	Dhanmondi,	October 2009-

## 2013

Programme to End Violence against Women in Mymensingh	m to combat domestic violence against women and achieving greater understanding and consensus towards curbing violence in the greeter Mymensingh district	women in greater Mymensingh region through establishing supporter groups and change makers <ul style="list-style-type: none"> <li>Organizing social movements with the active support of the different actors aiming to establish human and women rights.</li> </ul>		Kalabagan, Newmarket Thana under Dhaka City Corporation	Ongoing
Promotion of Fair trade organizations in Bangladesh	Creating market access of Fair trade products to the EU countries	<ul style="list-style-type: none"> <li>To create market access in EU</li> <li>Develop product catalogue</li> <li>Develop database of buyers</li> <li>E-commerce</li> </ul>	Ministry of Foreign Affairs, Peoples Republic of Poland	DEW and its producer groups	On going
Nonformula Education for disadvantage children	School based education for disadvantage children's in peri urban areas	<ul style="list-style-type: none"> <li>To provide quality basic education</li> <li>Reduce drop out rate</li> <li>Mainstreaming</li> <li>Job creation</li> </ul>	World of Good, USA	Saver, Dhaka	On going
Community Mobilization Programme to End Violence against Women in Mymensingh	Promoting local network/platform to combat domestic violence against women and achieving greater understanding and consensus towards curbing violence in the	<ul style="list-style-type: none"> <li>To reduce domestic violence against women in greater Mymensingh region through establishing supporter groups and change makers</li> <li>Organizing social movements with the active support of the different actors aiming to establish human</li> </ul>	Oxfam-GB	Mymensingh district  And Dhaka city corporation areas	2008-on going

2013

	greeter Mymensingh district	and women rights.			
Climate change and Sustainable Livelihoods	Raising voices of the char dwellers for Market access of their products and to inshore Fair Price for them, find coping strategy to adapt climate change issue.	<ul style="list-style-type: none"> <li>To reduce market exploitation of the poor of the poorest producer communities living in the char areas</li> <li>Raise their voice and inshore Fair Trade for them</li> <li>Address the exploitation and effect of the climate change issues in the national level</li> </ul>	Oxfam- Internat ional	Jalalpur, Mymensi ngh and Tangail district	2008-on going
Sustainable Livelihoods for Poor Producers in Mymensingh and Netrokona, Bangladesh (SLIPP)	To reduce poverty amongst poor and marginalized communities in Northern Bangladesh	<ul style="list-style-type: none"> <li>30% increase in sales amongst targeted producers/MSEs</li> <li>15% increase in income amongst targeted producers/MSEs</li> <li>20% increase in employment amongst targeted producers/MSEs</li> <li>More sustainable livelihoods (increased education, improved nutrition etc)</li> <li>More sustainable businesses in the targeted area (increase in repeat sales)</li> <li>More</li> </ul>	Traidcraft Exchange UK/EU	All Upazilas of Mymensingh and Netrokona Districts	2007-1012

2013

		<p>appropriate/affordable BS to MSEs</p> <p>100% increase in demand for services by targeted MSEs/producers</p>			
--	--	---	--	--	--

## Chapter-2

### Major Activities performed during this year:

#### A. Sustainable Livelihoods Program:

#### **APONE Project Promotion Workshop at Mymensingh and Sherpur**

Development Wheel (DEW) and our partner Traidcraft Exchange jointly organized project promotion workshop under its APONE project at Mymensingh & Sherpur DC office Conference Room on September 12 and 17, 2012 respectively. Mr. Shah Abdus Salam, Executive Director, DEW, attended the workshop as the chair. Additional District Commissioner, Dr. Shuvas Chandra Biswash, Mymensingh and Mr. Jakir Hossain, District Commissioner, Sherpur were present as the chief guest.

The main objective of this project is to reduce poverty and ensure more sustainable livelihoods for poor and marginal communities in Mymensingh and Sherpur district through sustainable agricultural practices. The APONE project is working with 7200 small & marginal

## 2013

farmers of six upazilla under Mymensingh and Sherpur district. This project is funded by UKaid and co-funded by Traidcraft Exchange and implemented by Development wheel (DEW), Traidcraft Exchange and local partner organization GRAMAUS & RDS. Farmers of Mymensingh & Sherpur, Agricultural service providers, the representative of different public & private service providers were also delivered their speech on this project promotion workshop.



District Commissioner of Sherpur and Mymensingh, Executive Director of DEW attended at APONE project promotion workshop

### APONE Project Management Training Workshop at Bogra

A training workshop on APONE Project Management was held at Hotel Naz Garden auditorium in Bogra recently. This training workshop was jointly organized by Development Wheel (DEW) and our partner Traidcraft Exchange. Maveen Pereira, Head of South Asia Program, Traidcraft, UK graced the workshop with her presence. Executive Director of DEW, Mr. Shah Abdus Salam and Mr. Shahed Ferdous, Country Director, Traidcraft Exchange, Bangladesh were also present in the workshop.

The aim of the training workshop was to equip the APONE project teams with the approaches, skills and techniques for planning, monitoring and learning which enabled them to deliver the planned results of the project, with a special focus on the APONE project. The main learning outcome of the training was to be able to identify why the planning, monitoring and learning are important elements of delivering impact, and to be equipped with at least two skills or techniques for each of the three areas of the workshop and to be able to write an action plan for the next quarter (January-March 2013)

Maveen Pereira, Head of South Asia Program,  
Traidcraft Exchange UK, Mr. Shahed Ferdous,  
Country Director, Traidcraft Bangladesh, Mr. Shah



**2013**

Abdus Salam, Executive Director, DEW and Staffs of APONE project in the Project Management Training at Hotel Naz Garden, Bogra

### **UK Experts Conduct M & E Training Workshop for APONE Staff**

A two days training on Monitoring & Evaluation for APONE staff was held at the Proshika Training Centre, Koitta, Manikganj from September 30 to October 01, 2012. The training workshop jointly organized by Development Wheel (DEW) and our partner Traidcraft Exchange, Bangladesh. This training was conducted by Liza Stevens, Head of Programme Funding & Evaluation, Maveen Pereira, Head of South Asia Program, Traidcraft, UK, Mr. Shah Abdus Salam, Executive Director, DEW and Mr. Shahed Ferdous, Country Director, Traidcraft Exchange, Bangladesh. The main objective of this training workshop was to understand the importance of monitoring & evaluation of APONE project and why we do it for. The Experts discussed on different aspects of Monitoring & Evaluation process of APONE project. They discussed on M & E requirements, appropriate information collection methods, roles & responsibilities of staff and the necessity of developing effective M & E for APONE. By taking part in different group works in the training, the participants understood the summary of the project activities. At the end of the session, the participants who took part in the training received training workshop certificate.

### **Training on Business Management & Enterprise Development for APONE & ALO Project Staff**

Development Wheel (DEW) and Traidcraft Exchange Bangladesh organised training on Business Management & Enterprise Development for APONE and ALO project staff at BRAC CDM, Rajendrapur, Gazipur, on 23 to 25 March, 2013. The training was conducted by Mr. Shahed Ferdous, Country Director of Traidcraft Exchange Bangladesh (TX-BD) and co-facilitated by Mr. ABM Feroz Ahmed, Project Manager of TX-BD and AKM Shawkat Hasan, Project Coordinator, APONE project, Mr. Shah Abdus Salam, Executive Director of DEW, gave an opening speech where he highlighted the importance of the farmers of Bangladesh, who are producing food for an entire nation. DEW's mission is to improve and diversify farmers' livelihoods in a sustainable manner, and to contribute to an environment where the farmers can attain their rights.

2013

Mr. Shah Abdus Salam, ED of DEW addressing the APONE & ALO project staff in the opening session of Business Management and Enterprise Development Training at BRAC CDM, Rajendrapur, Gazipur.

APONE and ALO alike will teach farmers how to be small scale entrepreneurs, using their small plots of land, in order to improve their living conditions. The staffs of the two projects need sufficient knowledge of business and enterprise development, and they must be aware of their responsibilities and their positions as field facilitators. These were the objectives of the training and after the completion of it, the team was satisfied that it had been achieved. Since the two projects are quite similar, it is important that the project staff shares experiences and knowledge in order to work for the greater good.

### **APONE & ALO project planning and staff orientation workshop**

Development Wheel (DEW) and Traidcraft Exchange, Bangladesh jointly organized a workshop on 'APONE & ALO project planning and staff orientation' held at IDB Bhaban, Agargaon, Dhaka on 29<sup>th</sup>-April 2013. The program was chair by the Mr. Shah Abdus Salam, Executive Director of DEW and conducted by Mr. Shahed Ferdous, Country Director, Traidcraft Exchange and Mr. A B M Feroz Ahmed, Program Manager, TX. Mr. A K M Shawkat Hasan, Project Coordinator, APONE, Mr. Ashraf Uddin, Project Coordinator, ALO and all project staffs attended the workshop program. Mr. Shah Abdus Salam gave the welcome speech and known regarding DEW past history and working areas in Bangladesh. Then program manger and project coordinators were go through the aim of this two project planning workshop. The aim of this workshop was to know the present condition of APONE project with staff orientation of ALO and what will be the next year plan for both projects. Program manager informed that we

**2013**

have completed first year of APONE project successfully which assessment done by INNOVISION consulting firm. We already submitted first year annual report and waiting for response. There were lots of success come out on the report and we expect that this project is on the track. Now ALO is similar project combine with APONE. Activities are similar and new working area will be Sribordi of Sherpur sadar and Netrokona sadar upazilla. So we have to join together this area newly with existing beneficiary. New group will be formed for ALO project and we will make FGD as soon as possible by this month. Finally facilitators gave special thanks to all staff to join this workshop and being with this project also.

Executive Director of DEW, Mr. Shah Abdus Salam giving welcome speech to the APONE & ALO project staffs

### **DEW Organized Participatory Meeting & workshop on Agricultural Rights Programme-ARP**

A meeting workshop titled “Participatory Meeting and Workshop on Agricultural Rights Program (ARP)” was held at Spandan training & Facilitation centre on Wednesday, 29 August, 2012 in Mymensingh. This program was organized by Development Wheel (DEW) with the support of The Swallows India Bangladesh. The participant of this meeting was forty farmer representatives from Mymensingh sadar & Gouripur upazilla.

The meeting was inaugurated by Mr. Shah Abdus Salam, Founder & Executive Director, Development Wheel (DEW) along with Program Coordinator, Regional Field Coordinator, Program officers. First session was about ARP, which conducted by Mr. Shawkat Hasan, Program Coordinator. He said, DEW is implanting ‘Giving voice: making the collective voice of small and marginal farmers heard’ project under Agricultural Rights Program (ARP). He also said the overall concept of this project is effective participation of poor and marginal farmers in decision making process. So they can attain their rights from public and private stakeholders and improve their income from agriculture.

Mr. Shah Abdus Salam said, farmers are the highly respected community in our country because they are contributing a lot to our economy, more than 60% people are depends on agriculture sector, contributing 21% to our GDP and they are providing food to 160 million people of our country but they are always neglected, deprived and marginalized because they are not united and they don’t have any platform to raise their voice on their problems. So that

## 2013

DEW is working for marginal farmers to build their capacity and develop farmer's organization to ensure their sustainable livelihoods. DEW is also trying to reduce production cost of the farmers, increase production, raise their income and employment generation through their knowledge building. Our commitment is to build a knowledge based farmers community with strong organization and networks. This will help them to improve cultivation practices, reduce production costs and increase productivity. Their livelihood will be change by increasing income from agricultural activities. Results they will come out from poverty. DEW is committed to work for marginalized farmer community in our country to establish their rights. He also mentioned that we need to build more cooperation between Go, NGO and private sector to solve problems in our agriculture sector. At the end of meeting, Leaders of farmer group also thanked to DEW & Swallows for arranging this meeting & expected sustainable way to build their capacity to establish their rights.

At last Executive Director concluded the meeting and thanks to participant for attending the meeting workshop.

Executive Director of DEW addressing the workshop participants

### **Forum Syd & Swallows delegates visited DEW field & farmer organization**

A daylong meeting and field visit was held on 20, November 2012 at Baruamari village of Gouripur upazilla and Boira village of Mymensingh sadar by the official delegates of Forum Syd and Swallows. The meeting & visit was attended by Annica Sohlstrom, Secretary General, Maria Kempe, Head of program, Margoth Sonnebo, Program Officer, Forum Syd, Monica Erwar, Director, Swallows, Cecilia Ward, Communication officer, Swallows and two interns of Swedish univzersity. Swallows Dhaka office representative Shuily Haque and Sadia Sultana also present in this meeting. Mr. Shah Abdus Salam, Executive Director, Dew had constructive meeting with them & represent about Development Wheel (DEW).

Forum Syd and Swallows delegates required to know DEW working area and program experiences in project implementation. They also mentioned what they assume about partner and what is requisite for next long term partnership. Mr. Shah Abdus Salam explains about the DEW earlier period and currently running programs. He discussed on the main focused area such as sustainable livelihood, women rights and fair trade programs. He focused on sustainable livelihood program like APONE project and shared previous experience of SLIPP project successes. He said DEW always prefers farmer wants who are providing our daily food by sacrificing their best time and wages. But problem is that they are the most overlooked person in this society and also they don't get fair price of their product.

Firstly, Forum Syd & Swallows delegates visited Boira village under Mymensingh sadar.

2013

Meeting session with Forum Syd & Swallows delegates at DEW regional office, Mymensingh

Then they meet with the farmer organization and talked with the farmer directly. They wanted to know why they formed group and how they maintain their collective action. Mr. Mukul Hossain, Secretary of that farmer organization said the importance of group and how they got competence from their collective action as well as they got rights from public & private service provider.

After discussion Forum Syd and Swallows officials visited some demonstration plot of currently running Agricultural Rights Program (ARP) activities for small grand during July to December, 2012. They visited Bottol gourd, bean and egg plants demonstration field. They also want to know what the production cost of that field is, why they establish demonstration plot and how they minimize the production cost of their crop. Then they went to Baruamari village of Gouripur upazilla and get together with both male & female group of that village.

Field visit of Forum Syd and Swallows delegates at Boira village, Mymensingh sadar

### **DEW organized improved cultivation practices training for farmer organization**

‘Farmers are the most important person in our county because they are providing food for whole nation. But they are not being paid their proper worth in our society. Small & marginal farmers face so much discrimination in accessing government services including fertilizer distribution, soil testing, production advices, agricultural subsidies & loans. They get low quality inputs & low prices and incurred higher costs of transportation and rental of equipments. It is essential to improve Agricultural governance and production system. This can only be done effectively by organizing small and marginal farmers into strong organization. So they can utilize their collective power to voice, negotiate & accomplish their rights and service. This project will build the capacity of farmer organization to attain their rights & negotiate more in dialogue from public & private service stakeholder’ said by Mr. Shah Abdus Salam, Executive Director, DEW in the opening day of the training session. Development Wheel (DEW) organized two days farmer training on improved cultivation practices for winter vegetables on 21 to 22, November 2012 at SPANDAN training & facilitation centre, Mymensingh as a part of Agricultural Rights Program (ARP). Thirty farmers of Baruamari village under Gouripur upazilla were participated in this training. Training session was facilitated by Mr. Shahidul Islam, Upazilla Agriculture

Officer, Mymensingh and Mr. Sadekur Rahman, Upazilla Agriculture Officer, Khamarbari, Dhaka. During training session upazilla agriculture officer discussed on importance of vegetable cultivation, improved cultivation practices on brinjal, summer tomato, cabbage, cauliflower, bean, Bottol gourd, cucumber etc. They also discussed on the insect and pest

## 2013

control of mentioned vegetables such as fruit & shoot borer, cutworm, aphid, Jessed etc. They describe modern technologies (sex pheromone, mridha water trap, molasses or chitagur trap, bishtop, light trap, stric or glue trap, reflection trap etc) and mentioned few beneficial insect (*tricogramma*, *bracon* hebitor, green less wing, lady bird beetle and mites) of vegetable cultivation. They discussed on disease of vegetable cultivation such as bacterial leaf blight, early & late blight, little leaf, leaf spot etc. they mention what is the difference between fungal & viral disease of crop. They also got emphasis on organic pesticide culture like neem seed oil, go-chena, bishkatali leaf, tobacco leaf and preparation of bordex mixture.

Mr. Shah Abdus Salam, Executive Director, DEW, Mr. Shahidul Islam, UAO, Mymensingh and Mr. Sadekur Rahman, UAO, Khamarbari, Dhaka were attended in the training session

Upazilla agricultural officer discussed on improved cultivation technique to farmers

### **DEW Organized Training on Agricultural Rights of Farmers**

Development Wheel (DEW) organized a field based training session in the group of the framers under its Agricultural Rights Program (ARP) supported by The Swallows India and Bangladesh at Mymensingh Sadar and Gouripur Upazila, Mymensingh on 01 to 15 June, 2013. The name of the training was “Training on Agricultural Rights of Farmers.”

The main objective of the training was to know the agricultural rights of farmer in order that they can attain their rights from the public and privet service provider and strengthen as a strong farmer organization to get those rights. Mr. Shamsur Rahman, Upazilla Agriculture Officer (UAO), Mymensingh Sadar and Mr. Shahjahan Seraj, UAO, Gouripur Upazilla were present as trainer in the program and trained up the farmers. About 900 farmers in 30 groups where as 495 male and 405 female were participated in the training program. In these sessions the trainers discuss about agriculture policy and give the sense about their rights in agriculture. They also talked about how to produce and preserve seeds, benefit of soil testing and how to spread fertilizer on the land or given to plants and even the different types of diseases of plants and uses of pesticide. Rupa Sarker and Tanvir Ahamed, Field Facilitators of ARP project conducted the program and assisted the trainers to continue the training sessions.

Mr. Shamsur Rahman, Upazilla Agriculture Officer (UAO), Mymensingh Sadar and Mr. Shahjahan Seraj, UAO, Gouripur Upazilla are addressing to the farmers on agricultural rights.

### **DEW celebrated World Environment Day 2013**

World Environment Day 2013 was celebrated by Development Wheel in Mymensingh on the 5<sup>th</sup> of June. The topic of the year was “Think-Eat-Save”, pointing out the environmental impact

## 2013

of food and the problems of food waste. The program of the day included a rally, discussion meeting, a painting competition and a tree fair. The rally was jointly organised by Mymensingh District Administration, Department of Environment, and Mymensingh Corporation. The District Commissioner of Mymensingh, Mr. Mustakim Billah Faruki started the rally in front of the DC Office and it ended at the Town Hall compound. Well at Town Hall a discussion on “Think-Eat-Save” was held. Some of DEW’s ARP (Agricultural Rights Program) Farmer Organization leaders participated in the rally. Their participation is important for the ARP since it can enable a greater understanding of the societal system that the farmers are a part of. The 5<sup>th</sup> of June celebration of World Environment Day 2013 was followed by a two-day Environment Fair.

DEW celebrates World Environment Day 2013 with the farmers of the Agricultural Rights Program (ARP).

### **Folk song campaign on Market Access & Climate Change at Char Anonndopur**

Development Wheel (DEW) organized folk song campaign on Market Access & climate change at char Anonndopur, Mymensingh on 09 February, 2013 under the program of Campaign for Sustainable Rural Livelihood (CSRL) funded by Oxfam csrl & GROW. This program was chaired by Mr. Amsar Ali, Farmer; char Anonndopur, Mr. Moazzem Hossein Feroz, Union Parishad Member was chief guest and Mr. Hasim Uddin fakir and Mr. Prodip Kumar Pundit, Teacher were the special guest of the campaign program. So many local people of this char village were also present in the campaign. As a part of char campaign folk song is awareness raising program through song by local Baul group regarding access to market and climate change. Baul group sang so many songs on this issues and program officer also discussed on impact of climate change in agriculture. He also discussed on climate change adaptation and market access technique for farmer.

Baul group singing songs on access to market and climate change as a part of folk song campaign:  
Participants of folk song campaign program with Baul group

## **B. Human Rights and Good Governance Program**

### **Discussion Meeting and Prize giving ceremony on Begum Rokeya Day’12**

Since 1996 DEW had a dream to provide Sustainable livelihoods, Human Rights and Fair Trade program to the disadvantaged and poor people of our society. Since that beginning, DEW has worked to grow and response to

## 2013

the needs of our community people's demand. Now DEW working as a connecting organization in Mymensingh region to increase awareness building and to reduce domestic violence against women by We can campaign program through three districts networking organization such as Family Ties, Kishorgonj, SERRA, Netrokona and Gonochetona, Jamalpur. From this connection DEW and Amrai Pari Paribarik Nirjato Protirodh Jot jointly organized essay competition prize giving ceremony in Begum Rokeya Day on 08 December, 2012 at Mymensingh Muslim institute auditorium.

DEW organized essay competition titled 'Role of Begum Rokeya in social change' on Begum Rokeya Day at Gohailkandi High School and Police Line High School among twenty student participated in this competition. In discussion session, chairperson of we can Amrai Pari Paribarik Nirjato Protirodh Jot, Advocate Mr. A H M Khalekuzzaman chair the program. Mr. A K M Abdur Rafik, Principle of Shohid Sayed Nazrul Islam was chief guest and Ferdous Ara Mahmuda Helen, Bangladesh Mohila Porishod, Advocate Nazrul Islam chunnu, Advocate Sibbir Ahmed Liton, Mr. Rofiqul Islam, Head Master, Gohailkandi High School were the special guest of this program. Other side, different school teacher, delegates of different cultural & development organization, civil society, journalist, student, guardian, and change maker were also attended this program. After discussion session prize was given among the participant of both school. Finally chairperson concluded the program with giving special thanks to all.

Discussion meeting session on Begum Rokeya Day' 2012 and WE CAN Mymensingh district alliance chairperson Advocate A H M Khalekuzzaman giving prize among the participants

### **Organized Human chain to protest against countrywide rape & killing**

Paribarik Nirjaton Protirodh Jot Mymensingh organized a Human chain to protest against countrywide recent incidence like rape & killing and to make a precedent punishment of rapist on 11.00 am, 12 January 2013 at Shahid Feroz Jahangir Chatter, Mymensingh. Supporting with We Can and Development Wheel (DEW), many political leader, teacher, student, NGO & Human Rights representative were attended in that human chain.

In Human chain, leaders said that we have to increase social awareness to protect this type of crime. Government has to play more accountable role to restrain such crime. Advocate A H M Khalekuzzaman, Chairman of Paribarik Nirjaton Protirodh Jot, Advocate Emdadul Haque Millet, Advocate Sadik Hossain, Advocate Moazzem Hossain Babul, Advocate Nazrul Islam Chunnu, Chairman of Mohila Parishad Ferdous Ara Helen, Advocate Sibbir Ahmed Liton, Ataul Karim Khokon, Principle Alhaz Ziauddin Shakir, Fahmida Yasmin Runa, Nasrin Ahmed, Sajeda Begum Saju, Nurul Kabir and other leaders were participated in Human Chain program.

**Human chain to protest against recent incidence rape & killing at Shahid Feroz Jahangir Chatter, Mymensingh**

### **Meeting with service providers**

## 2013

Development Wheel (DEW) organized a meeting with service providers under its LHDP (Let Her Decide and Participate) project at Muslim Institute and DEW Learning Center, Mymensingh on April 23 and 29 June, 2013. Mr. Shah Abdus Salam, Executive Director, DEW, presided over that meeting. Dr. Shuvas Chandra Basu, the Additional District Commissioner (General), Mymensingh was present as a chief guest of this event. Advocate Emdadul Haque Millat, Advocate Kabir Uddin Vuian, President of District Bar Society, Ferdous Ara Mahmuda Helen, President of Mohila Parishad, Mymensingh, A.K.M. Abdur Rafique, Principle of Sayed Nazrul Islam College, Dr. Captain Shahabuddin, Principle of Muslim Girls' High school and College, Sahely Ahmed, Programme Officer of Ministry of Women Affairs, were also present at the meeting. The representative of Many NGOs and Service Providers such as Nishtha Unnoyon Shangshta, Shuktara, SUPRO, Mohila Parishad, BLAST, Women Leaders and 23 women leaders of DEW women clubs also participated in the meeting.

The main objective of this project is to promote LHDP project and ensure every kind of service for deprived and poor women in Mymensingh Sadar through right information and practices of information. Primarily it's working with Aqua, Kashor, Boyra, Vabokhali, Char Ishwardia and Char Vobanipur under Mymensingh district. It's also working with 5 educational institutions named Sayed Nazrul Islam College, Muslim Girls' High School and College, Anandamohon College, Gohailkandi High School and Muktagacha Degree College. This project is funded by Oxfam-GB and implemented by Development Wheel (DEW). Dr. Shuvas Chandra Basu, Additional District Commissioner (General), Mymensingh gave welcome speech in the meeting. Nasrin Ahmed, project facilitator of LHDP project, discussed on the objective and effect of this project. All guests and public & private service provider representatives, leaders of women club also gave their speech. After the session all service providers are committed to provide all services to deprived and poor women. At last, Mr. Shah Abdus Salam discussed on different aspects of the project, detail answer of some burning questions and finally he concluded the meeting with giving special thanks to all.

Meeting with service providers

## Women Transformative Leadership Training

**2013**

Development Wheel (DEW) organized training on Women Transformative Leadership at DEW Learning Centre, Mymensingh on 20-22 May, 2013 under its Let Her Decide and Participate (LHDP) project supported by Oxfam. 25 women leaders of Vabokhali, Char Vobanipur, and Char Ishwardia Women Club were participated in this training. Advocate Mr. Emdadul Haque Millat was present as a resource person in the training session. He discussed on law of Bangladesh. Gender, Power, Transformative leadership, Club maintains and many other topics were covered in this training. At the end of training, all participants understood the importance of women transformative leadership. Why it's required and its importance for their development as well as women empowerment in this society. They were very happy to know Law about Violence Against Women (VAW). At last, they are committed to make unity to develop them and make an acceptable position in the family and society. Ms. Nasrin Ahmed, project Facilitator conducted the training session and finally she gave special thanks to all participant of this training.

**Participants in the women transformative leadership Training and group work session****Celebration of International Women's Day' 2013**

The theme of this International women's day'08 March, 2013 was "A promise is a promise: Time for action to end violence against women". Development Wheel (DEW) celebrated this day in collaboration with other right based NGOs in Mymensingh.

**DEW observed International Women's Day**

## 2013

Part of the mission of DEW is a commitment to upholding women's rights throughout society by seeking gender equity and an absolute end to violence against women through the national We Can Campaign. In keeping with this aspiration, on March 08, 2013 at 12:01am, DEW and the We Can network Commemorated International Women's Day with A midnight candle-lighting ceremony at Krisnachura Chattar. After the candle-lighting ceremony, participants swore to the following oath: I charge myself first to be a Change Maker, will believe in gender equality, will give respect to women, and will work to prevent violence against women at home, in the community, and in society as a whole. The grand opening of this year's Women's Day festivities began at 3.00 pm on 8<sup>th</sup> March 2013 with a big rally from Firoz Jahangir Chattar to Town Hall More. After finishing the rally a cultural and discussion program was started which was full of various musical and dramatic performances by Udichi cultural group, Baul Group, Onsombol theatre group and the Change Makers. Advocate Emdadul Haque Millat, Advocate Nazrul Islam Chunnu, Advocate Sibbir Ahmed Liton, Ferdous Ara Mahmuda Helen, president of Bangladesh Mohila Parishad, Ms.Munira Begum, Secretary, Bangladesh Mohila Parishad, Mymensingh, We Can Chairperson Advocate A.H.M Khalekuzzaman and all members of Mymensingh steering committee of the We Can Campaign attended the program. Many civil society members took part in discussion and change maker Lucky Akter told her life story about how she became successful. Nasrin Ahmed, DEW- LHDP staff conducted the program.

### Quarterly Meeting with Thana Youth Group

Development Wheel (DEW), in association with Steps Towards Bangladesh and Dhaka Development Forum (DDF), has been working for a long time to reduce violence against women at institutional level under the project of "Strengthen Movement to advance Women human rights and Gender Equality". In the continuation of this journey, on 27 June, 2013 DEW arranged a quarterly meeting of Thana Youth Group at DEW conference room in Dhaka. Shah Abdus Salam, Executive Director of DEW, graced the meeting with his presence. In his welcome speech, he told that at first we have to ensure human rights for women that ultimately help us to reduce violence against women and build up a society where everyone will enjoy equal rights. Tania Sharmin, project coordinator and representative of Dhaka development Forum, was also present in the meeting. She discussed on the High Court declaration of violence against women and according to High Court declaration what are regarded as violence against women at institutional level and what measures must be taken by educational institution. There were 16 youth group member were present in the meeting and also participated in the open discussion regarding violence against women. They shared their knowledge and experience among them regarding this matter. At the very end programme officer and focal person concluded the meeting by giving thanks to all.

Shah Abdus Salam, Executive Director of DEW talked with Thana youth group during meeting session

2013

### **First Secretary of Netherlands Embassy visited DEW women leadership program, farmer group and attended WE Can District Alliance meeting at Mymensingh**

Ms Ella de Voogd, Embassy of the kingdom of the Netherlands First Secretary, Sexual and Reproductive Health and Rights and Mrs. Mushfiqua Satiar, Advisor, Gender, Sexual and Reproductive Health and Rights were visited Development Wheel (DEW)'s women group of LHDP project, farmer group of Agricultural Rights Program (ARP) and a constrictive meeting with the We Can district alliance member held at Mymensingh on 10<sup>th</sup> May 2013. As a part of Mymensingh tour first secretary wanted to visit DEW's women leadership program. That's why on that day she visited a women group at Char Iswardia as per schedule. She wanted to know what the aim, objective is and why they formed group. After a lot of discussion she wanted to know the future plan of that female group. Women participant responded and gave her answer to the question. After launch they visited a farmer group of DEW under its Agricultural Rights Program (ARP) at Dohakhola village of Gouripur Upazilla. Groups of farmer under DEW previous successful SLIPP project were also present with the newly formed group. They expressed how they succeed and what they got for doing this type of group formation and collective action. Then back to the office and DEW organized a discussion meeting with the We can district alliance member as well as civil society of Mymensingh. We Can Chairperson Advocate AHM Khalekuzzaman stated that the women are most deprived person in our society and they are also most disadvantaged. We can district alliance working for aim to remove all discrimination against women from the society. Alliance member like advocate, teacher, journalist and other civil society representatives also shared their experience with the first secretary. At last Ms Ella de Voogd gave special thanks to alliance member as well as DEW for nice visit and informative meeting. The next day they also visited different handicraft shop, school, madrasa and hospital of Mymensingh district.

2013

First secretary Ms Ella de Voogd with Mr. Shah Abdus Salam, Executive Director, DEW are discussing with the farmer group at Dohakhola village under Gouripur Upazilla

First secretary Ms Ella de Voogd attended discussion meeting with We Can District Alliance member at DEW Regional Office, Mymensingh

### **C. Non formal Education for Disadvantaged Communities**

#### **Celebrating International Literacy Day, 2012**

Development Wheel (DEW) is a national level NGO working for Human Rights and Good Governance, Sustainable livelihoods, Fair trade, Advocacy and campaign for ensuring human rights and education in Bangladesh from 1996. At this connection DEW with the help of “Amar Odhikar Campaign (AOC)” and “Oxfam Bangladesh” organized a Rally and “Literacy and Primary Education Dialogue “on the occasion of International Literacy Day, September 8, 2012 at Upazilla Parishad Auditorium, Savar. Mr. Touhid Jong (Murad), M.P was present as the Chief Guest of the Event. Beside that Upazilla Nirbahi Officer, Mr. Kabir Hossain Sardar, Upazilla Education officer, Mr. Taposh Sarkar, Vice Chairman, Savar Upazilla Mrs. Rokeya Haq was in the honorable guest panel. A concept paper was formed and presented by Assistant Upazilla education Officer, Ms. Afia Choudhury on the theme of this year literacy day “Literacy will bring peace and prosperity”. The paper was an overall evaluation of education system of Savar Upazilla and full of related information. Over hundreds of Teachers, student, local leaders, government and non-government officials, and local journalist participated in the event.

On that morning chief guest Honorable parliament member Mr. Murad Jong joined the event on 10 am with a rally a crossing the Upazilla Parishad, Savar. After the rally the main dialogue event started with the welcome speech from Upazilla education Officer, Mr.Taposh Sarkar. He

## 2013

talked about the present education situation and upcoming changes in Savar Upazilla. Then Upazilla Nirbahi Officer, Mr. Kabir Hossain Sardar and the vice chairman, Mrs. Rokeya Haq gave their speech one by one. They said education can be the only way to progress of any country. Both of them appreciated DEW and AOC for their initiative to ensuring the education right to people of Savar Upazilla. They advised DEW to increase their working area around the Upazilla. After that Shah Abdus Salam, Executive Director (DEW) thanked the Honorable Member of Parliament Mr. Murad Jong for giving his valuable time and all Upazilla Parishad Officer for their kind support. Mr. Shah Abdus Salam said, Over the world education is the prime right which is being provided by government, but in our country still we have to fight for getting proper education as our officer and responsible person does not doing their part of job. DEW along with AOC and Oxfam GB took initiative for ensuring right to education by campaign and advocacy at both local and national level and expecting help form our policy level. He finished his speech by thanking Assistant education officer, Ms Asfia Choudhury for her nice and realistic thematic paper presentation. Finally Chief Guest Mr. Murad Jong M.P delivered his speech. He said we have achieved 100% enrollment of primary education. But now it is time to ensuring the quality of education. He thanked DEW and said it is tough for our government to maintain everything. If organization like DEW and AOC take initiative to pushing government process then it is really appreciable. He finished his speech by advising teachers to give their full afford to their noble job. The event was finished by distributing refreshment among the participant.

DEW Celebrating International Literacy day' 2012 with Mr. Touhid Jong Murad M.P and DEW ED Shah Abdus Salam

### DEW observed Child Rights Week 2012

On 4<sup>th</sup> October 2012 DEW with the help of AOC and “Oxfam Bangladesh” organized a seminar following a discussion session at Dendabar Govt. Primary School, Savar. On the occasion of Child Rights Week 2012 DEW took an initiative to celebrate a day with the member of student council of Savar Upazilla. The principles, SMC members and Officers of Upazila primary education office was also joined the event. Mrs Rasheda Begum, member of local govt., Savar Union , Mrs. Farzana Shelly, Assistant Education Officer, Savar Upazila was present as at the event. Development Wheel (DEW) as an active partner of the initiative has started their journey together with AOC from this year, 2012. DEW is leading Dhaka district to ensure the **quality primary education** and implement rights of every child. For this purpose DEW has organized signature campaign, meetings and conference with teachers, students, guardians, GOB & local leaders at local level.

## 2013

The event started on 11am at morning with the national anthem sang by the students. Mr. Taposh kumar Sarkar, Education Officer, Savar Upazila gave his honorable speech to the children who were present on that day. He said these kids are our future so we have to nourish them for our own sack. He thanked to DEW and AOC for taking such an initiative to celebrate child rights week 2012. After his speech Mrs Rasheda begum gave her speech. In her speech she promised to help all the school authority ensuring their students right in Savar Upazila. After her speech Mrs Farzana Shelly, Assistant education Officer, Savar Upazila gave her speech elaborating about child rights week-2012. She said “there are so many rights from which children of Bangladesh are being deprived. It is tough for us to solve all of them but as we are working with primary education, our goal should be ensuring the rights which are related to primary education and we will do that to our best. Later she facilitated the session “Capacity Building of student Councils” where she tried to discuss their role. After the session a sharing session was held where member of student council, teachers, SMC members and other present people talked about it. Finally the event was finished by distributing refreshment among the participant.

Ms. Farzana Shelly, Assistant Upazilla Education Officer, Savar Upazila gave her speech in the seminar

### **DEW Celebrated World Teachers’ Day 2012**

On 11<sup>th</sup> October, 2012 DEW with the help of AOC and “Oxfam Bangladesh” organized a seminar following a discussion session at Rajabari Govt. Primary School, Savar. On the occasion of World Teachers’ Day 2012 DEW took an initiative to celebrate a day with the teachers of primary school of Savar Upazilla. The principals and teachers of more than 130 primary school of Savar Upazila, member of teacher’s union, and officers of Upazila primary education office and Health complex were present at the event. Also Campaign team manager from AOC, Mr. M. Shahidul islam joined the event on that day.

The event started on 12pm at noon with the speech from the chief guest, Mr. Taposh kumar Sarkar, Education Officer, Savar Upazila. He thanked to DEW and AOC for taking such an initiative to celebrate World teachers Day 2012 as it is still not well-known in our country, even our primary level teachers does not know about such a day which belongs to them. After his speech Ms. Tasnia Tasnim, assistant teacher of Chakulia Govt. Primary school presented her paper which she prepared on the basis of our request. In her paper she presented the emotions and feelings of primary school teachers. Also mentioned the treatment they deserve from the society, the socio economical situation and also the achievements of them. The paper was appreciated by all of the participants as it was the reflection of their own life.

## 2013

Later some of the teachers came out voluntarily and shared their feelings, talked about their rights. Some of them recite their own poem and story which was highly appreciated by everyone. Finally Mr. Shahidul Islam, Team Manager, AOC said some words to everyone. He shared the activities related primary education operating by AOC around the country. Also the future plans and activity of AOC and DEW in Savar Upazila. He thanked everyone for their support and participation and requested for further support to implement quality primary education in Bangladesh. The event was facilitated by Mr. Nazrul Islam, Chairperson of Savar Teacher's Union. The Whole event was so live and appreciated by everyone.

Dew organized a seminar on World Teachers' Day 2012

### D. Promotion of Grass-root Artisan Groups through Fair Trade

#### DEW observed **World Fair Trade Day 2013**

World Fair Trade Day observation is an annual program of Fair Trade Movement. It was first observed in 4th of May, 2002. Since then, all over the world including Bangladesh observes this precious event every 2nd week of May. ECOTA Fair Trade Forum as a national networking body of Fair Trade Organizations observed the **World Fair Trade Day 2013** through launching a seminar on Saturday, 11 May, 2012 at 12:00pm at St. Joseph Higher Secondary School, 97 Asad Avenue, Mohammadpur, Dhaka-1207. Theme of the World Fair Trade Day 2013: **"Strengthening Fair Trade Relationships"**.

**Mr. Shah Abdus Salam**, Chairperson, 'ECOTA Fair Trade Forum' and Executive Director of Development Wheel (DEW) announced the formal instigation of the seminar. The Chairperson welcomed to all the respected guests for joining the World Fair Trade Day. The respected Guests-Dr. Harold B. Rodriguez, Principal, St. Joseph Higher Secondary School, the Executive Committee members of 'ECOTA Fair Trade Forum' Ms. Bertha Gity Baroi, Vice Chair Person, Mr. Monjurul Haque, Member, Ms. Tanu Dey, Member, Mr. Subrata Saha, Member, the respective delegates of Member Organizations of ECOTA, the representative of artisans, producers, entrepreneurs group, the students of St. Joseph Higher Secondary School and the social thinkers and believers were present on the following day. The programme mainly aims to disseminate the importance of Fair Trade to the young generation and to promote the youth to work as a **change maker** for our country and society.

Beginning of the seminar, the Chair requested the entire present guest to express deep solemn for the 'Savar Tragedy' and to remain **'One minute Silence'** for the untimely death of thousands of workers of those garments factory that collapsed on last 24<sup>th</sup> April of 2013. The Chair stated that, this incident is not acceptable for our country and this unjust, unfair trade

## 2013

should be stopped immediately. In his speech, the Chair briefly described the history of Fair Trade Movement at international and as well as at national level. At present, Fair Trade based organizations (NGOs) of the country are engaged with research work, studies on craft production and marketing strategy for understanding the future prospectus of artisanship and Endeavour to bring out those crafts people from the poverty circle, He added. It is worth mentioning that, the presence of producers, artisans, entrepreneurs and the school children made the programme a significant attraction. The producers, entrepreneurs from CORR The Jute Works, DEW, Swajan Crafts, Kumudini Handicrafts, BRAC Arong and Hathay Bunano shared their thoughts and experiences which enhanced the whole programme. The entire programme was decorated with:

- Presenting Documentary Movie on ECOTA Fair Trade Forum Activities
- Power point presentation on “Fair Trade- Bangladesh & Global Perspective”
- Arranging a cultural show by presenting a “Drama” on Ten Standards of Fair Trade Principle, performed by the **Women Artisans of “CORR The Jute Works”**
- Displaying eye-catching, ecstatic Fair Trade crafts of the Member Organizations of ECOTA.

World fair trade day 2013 along with members of ECOTA, Principle of St. Joseph School and college Dr. Harold B. Rodriguez and Chairperson of ECOTA Fair trade forum Shah Abdus Salam

Students of St. Joseph Higher Secondary School & ECOTA members were attended in the ceremony

## E. Internship Programme of DEW:

Development Wheel (DEW) provides internship opportunities to recent Bachelor/Masters Degree university graduates (national/international) wishing to work in the field of development under its Development Internship Programme. The primary objective of internship is to provide the Bangladeshi students opportunity to apply theoretical concepts to real life situations. On the other hand, this is also an opportunity for the interns to develop their professional skills in the area of their interests. DEW will approve only those internships which are relevant to its programs (such as Women's Internship), but will also benefit the organization in some way. DEW is also offering internship programme for international students from different universities in the globe to learn practically in the field how NGO's are working in the developing countries.

**Intern** Mary Sazik, School of Social Work, Monmouth University, USA working in the community

2013

### Case Study

#### **Shukkuri Begum has increased tomato productivity by more than two folds and reduced cost of production by 25% through improved cultivation technique**

Shukkuri Begum is a farmer living in Shapmari village of Sherpur Sadar. She is a member of the Shapmari farmers group under APONE project. Like many others, she cultivated different vegetables according to his own knowledge, for example, she used chemical fertilizer by applying own judgment, belief, experience and often through peer-learning.

In the year 2011-12, Shukkuri Begum cultivated tomato, a winter vegetable with duration of four months crop period, in 12 decimal of land and used chemical fertilizer only. Her yield was 0.38 MT, which is equivalent to 3.16 MT/acre. Total production cost and sales revenue were BDT 10365 and BDT 7650, respectively; so, gross loss stood at BDT2715. After joining with APONE farmers' group, she became aware and motivated about the importance of compost fertilizer, soil testing service, and improved cultivation practices through different group meeting and need assessment FGD. Afterwards, to see the quality and performance of the compost and benefits of soil testing results and improved cultivation practices, she organized a field demonstration on tomato in the same land in November 2012, and she used appropriate doses of chemical and compost fertilizer as per soil testing result and quality seed as per DAE advice. The land yielded 1.02 MT, which is equivalent to 8.50 MT/acre. This is an excellent result as per DAE production record. Total production cost and sales revenue were BDT 7812 and BDT 19800, respectively.

She organized a field day and showed the performance among the group and neighboring farmers by inviting DAE and SRDI experts. She is very happy and said, *"I did not know about the importance and benefits of compost fertilizer and soil testing on soil health. Therefore, I wrongly used chemical fertilizer and pesticide-mostly excessive doses, and cow dung. Now I have enough knowledge on the importance of compost fertilizer and soil testing. I know the overall fertilizer and other inputs management. As a result, this season I got higher production and made profit from the same land where last year I failed to recover my production cost. I am very happy with my profit. I also tested soil for chili cultivation. Hope it will further increase my profit, if so; I will use it for house expansion. My group members and other neighboring farmers also want to use compost fertilizer and soil testing service."*

2013

### **Improved cultivation practices changed Runa's economic condition**

Runa has lived in the same place for 30 years. She is married with a family of 8 members, including five daughters and one son (the three eldest daughters are the children of her husband). She gets up at 5am and goes to bed at 11pm, working all day. Last year, Runa joined Development Wheel's ARP, Agricultural Rights Programme. Before that she was growing different types of vegetables on a small scale. Economic conditions were difficult and she had to go to the market to purchase chemical fertilizer and pesticides. Development Wheel (DEW) organised training on how to make one's own compost fertilizer. Runa explains that this skill has changed her agriculture and improved her economic condition. The initial construction cost of the compost was expensive but in the long-term it is actually saving her money, Runa estimates that she saves up to 40 % of what she used to spend on chemical fertilizers. Now she has access to her own compost which gives her a certain degree of sovereignty over her food production. Sometimes she uses some chemical fertilizer but in small, appropriate dosages. The money Runa saves from using her own compost fertilizer is used to grow more crops which can be sold at the market place, as well as diversify the family's food intake. Runa's husband sells the product at the market and often helped her to organize meetings and keeping the farmers together. Runa is now growing green papaya, green chilli, brinjal, radish, ginger and lemon on a larger scale than before. DEW has taught her about her rights as a farmer, rights she was not aware of before. Runa describes how she now feels closer to service providers, since DEW has educated her and the other ARP farmers on how to access local governments and their services. It is a strong and confident woman standing before the interviewer. Strong and confident, with an improved economic situation, but the family is still facing economic hardship. The three eldest daughters are already married, and one daughter helps out at home, whilst the son and the fifth daughter go to school. Runa dreams about raising chickens for eggs, and to keep cows for milk. This could improve their economic situation even more, and perhaps enable Runa to buy a shop for her son. If DEW could offer such training in the future she would be very excited about learning how to keep chickens and cows.

### **Fair Trade showed the pathway of success**

Shefalee Aktar lives in Borne Paschimpara village of Delduar Upazilla under Tangail district. People of this village lives on making different bamboo products. She is married with a family of 6 members. She is the mother of two sons and one daughter. Her husband Lutfor Rahman is a bamboo producer and he learned the trade from his father. The family of Lutfor Rahman has been engaged in this work for the last 25years. After their marriage Shefalee Aktar became enthusiastic to learn about handicrafts from her husband. Since the family has no land for cultivation, Shefalee put in an extra effort to improve her handicraft skills, so that she can secure the future of her children. Practice makes perfect and today Shefalee is a skilled bamboo producers who can prepare any products according to the sought after design. Shefalee and her husband Lutfor joined Development Wheel few years ago with a dream to

**2013**

ensure sustainable improvement of their livelihood. DEW has informed Shefalee about the concept of Fair Trade and the rules and rights of Fair Trade producers. She has received training on product development and on how to diversify her production with new designs. Now Shefalee holds knowledge of the quality required for products to be attractive to foreign markets.

Shefalee is now producing bamboo products on a larger scale than before. DEW has taught her about her rights as a worker, rights she was not aware of before. She describes how she now feels strong and confident, with an improved economic situation. Now she is very near to fulfilling her dream to send her three children to school. She believes that education will help her children towards a bright and sustainable future. In addition to this, a solid house of their own is currently under construction, which is a possible thanks to the income from the bamboo products.

However, the family is still facing economic hardship because they have no opportunity to work throughout the whole year. If they had work for all seasons they could really change their situation. Due to the lack of storage facilities at their premises they cannot maintain product quality for a long time.

**Chapter-3****Activities of DEW through photograph:****...Fighting poverty through promotion Fair trade**

DEW participated in different Fair trade craft fairs

People Tree delegate are working at DEW      Hand embroidery groups are working at DEW

16<sup>th</sup> Annual General Meeting-AGM of Development Wheel

2013

**...Livelihoods security for marginalized Communities & Human Resource Development**

Deputy Commissioner, Sherpur and other Officers in  
APONE project promotion workshop at Sherpur

DEW ED at M & E workshop of APONE project

DEW has been organized several trainings for human resource development of the organization and its partners

UK MP Mr. Stephen Timmes, Chair and CEO of Traidcraft Exchange UK and Country Director Bangladesh in the  
DEW field

Group meeting with the farmer groups

Farmers are collecting vegetables from their field

DEW fomed agro producer association  
Mymensingh

Ethnic minority group of DEW in

Mr. Nurun Nabi Talukder, DG NGO affairs bureau at DEW Seminar: Teachers from USA University at DEW field

**...upholding a culture of human rights and good governance**

**16 Days of Activism against Gender Violence  
Mymensingh**

**We Can Chair Advocate Sultana Kamal at DEW**

DEW Celebrated International women day-2013

Demonstration against eve teasing

2013

WE CAN campaign wall painting at Mymensingh

Together WE CAN make difference

DEW upholds women leadership

Human Chain protesting rape & VAW

DEW is campaigning to ensuring quality primary education

DEW observing International Women's day in Mymensingh

**...International meeting, conference and event participation**

Shah Abdus Salam, DEW ED attended SIDA partner's network meeting seminar at Harnosand, Sweden

Shah Abdus Salam with Mr. Paul Singer Secretary, Brazilian national Solidarity Economy Forum in the global conference at Rio de Janeiro, Brazil

WFTO Asia Board Meeting at Bangkok, Thailand

fk south-south partners meeting at Kathmandu

Fk-Norway meeting at Bangkok, Thailand

We Can culmination seminar at Nepal

Awarded by Women Development Organization, Nepal Uganda for a feasibility study on Transforming Lives

**Chapter-4**

## 2013

**Major Success, Learning's and Challenges during this year****Success:**

- DEW has successfully completed first year of APONE and ALO projects
- ARP **started its full phased program for next three years**
- DEW leading We Can program at Mymensingh district as a lead organization
- DEW has successfully completed LHDP project
- Different foreign delegation visited DEW field and farmer organizations
- DEW executive director attend different international networking meeting, seminar and conferences
- DEW executive director elected chairman of ECOTA Fair Trade Forum, board of Director's of WFTO Asia and We Can
- Handicraft product shipment has been done successfully to People tree, Japan
- Attend Handicraft product fair at Craft Bazar and Nordic club
- Organized DEW handicraft exhibition at DEW office
- DEW Executive Director leading different national and international networks
- DEW has been continuing with the regular publication of its official half yearly newsletter named "**DEW Barta**" and "**Annual Report**"

**Learning's:**

- Poultry/livestock vaccination campaign is useful for marginalized farmer, which encourages us to implementing participatory cost-sharing program.
- Lack of monitoring & follow up visit could bring a poor result for any activities.
- Awareness building and rights advocacy is an effective tool for community mobilization
- Easy access to service provider can ensure agriculture rights, women rights etc.
- Instant and immediate benefit influence people to participate in program.
- Expected outcome can be less while the agricultural input supported not ensure in optimum season.
- More effective communication and rapport building with Local Government, Civil Society and others stakeholders is necessary.
- Poor people involving children and women in all phases of project implementation increase community ownership.
- In case of technology dissemination and promotion Resources farmers is a cost effective media.
- Continuous co-ordination with GOB line Department can contribute in implementation of the activities with adequate quality.
- Free taken tendency of community people.
- Different institutional role and social responsibility about to stop domestic violence and new generations received the campaign message very positively.
- Educational institutions can be play vital and effective Role in promoting campaign messages and stop negative consequence in the society.

2013

**Challenges:**

- Rise of religious extremism
- Social instability due to Political unrest
- Organizational sustainability (Search for sustainable income generation) as a non credit (MFI) organization
- Resource constraints
- Operational cost of project implementation rises day by day
- Absence of beneficiaries at meeting/orientation/sessions for harvesting of paddy or their regular agricultural activities.
- Due to patriarchal barrier women are not willing to disclose domestic violence
- Vegetable seeds and input materials supports for farmer timely.
- Community Farmers are not self-sufficient because they are habituate to depend on project, free cost of seed, Fertilizer & fencing.
- Properly treatment of severe malnourished children.
- Lack of referral mechanism system.
- Lack of inner force among farmers and beneficiaries
- Dependable mentality of beneficiaries by other organization
- The total time of capacity building process was short noticed and informed. So organize campaign event and participating in workshop was very challenging to organizer.
- Sometimes fund was collected at end of time line, so the process takes more time. The procedure of fund management took time more.
- Political instability may play great role during implementing activities
- Stop potential staff drop out

2013

**The Executive Committee of Development Wheel (2012-14):**

Sl. No.	Name	Designation	Sex	Profession
01	Professor. H.K.S. Arefeen Ph.D	Chairperson	Male	Teaching, Professor of Anthropology University of Dhaka
02	Professor. Ainoon Nahar Ph.D	Vice chairperson	Female	Teaching, Professor of Anthropology Jahangirnagar University
03	Mr. Shah Abdus Salam	Founder and Secretary General	Male	Sociologist, Development professional
04	Mr. Sk. Golam Kibria	Treasurer	Male	Business, Managing Director Ken Business Corporation
05	Syed Shariful Islam Ph.D	Member	Male	Teaching, Professor of Public health, Bangabandhu Shekh Mujib Medical University (BSMMU)
06	Ms. Masuda Banu Farouk Ratna	Member	Female	Development Professional Executive Director Gram Bikash Sahayak Sangstha-GBSS
07	Mr. Monjurul Haque	Member	Male	Fair Trade CEO Artisan Hat

**Development Partners of DEW**

Throughout the reporting phase DEW has worked with different development partners / NGOs for implementing its development initiatives:

- Traidcraft Exchange -TX
- UKAid
- European Union
- Oxfam-GB
- DANIDA
- Swallows India Bangladesh-Sweden
- People Tree, Japan
- The Asia Foundation
- World Fair Trade Organization
- World Fair Trade Organization-Asia
- Ecota Fair Trade Forum

**2013**

- Ministry of Women Affairs
- Amrai Pari Paribarik Nirjaton Jote (We Can)

**Chapter-5**

**Audit Report 2012-2013**

2013

2013

**Office Information****Head Office**

House # 13-A/4-A, (3<sup>rd</sup> Floor), Block –B, Babar Road,  
Mohammadpur, Dhaka-1207, Bangladesh

Cell: +8801731512716, 01715120140

Phone: 02-9135499, 9101226

Fax: +9101226

Email: [dewsalam@gmail.com](mailto:dewsalam@gmail.com), [info@dewbd.org](mailto:info@dewbd.org)

Web: [www.dewbd.org](http://www.dewbd.org)

**Mymensingh Regional office**

5/1, Itakhola Road (1<sup>st</sup> floor)

Kachijuli, Mymensingh

Tel: 091 66373, 63872

[masud\\_07august@yahoo.com](mailto:masud_07august@yahoo.com)

Cell: +8801767435961, 01914907286

E-mail: [dew14promaisrat@gmail.com](mailto:dew14promaisrat@gmail.com)

**Sherpur Office**

036, Hospital Road (2<sup>nd</sup> floor)  
Sherpur

Cell: +88001767-435967

**Netrokona Office**

762, (ground floor), Muktar para,

Netrokona

Cell: +01767435965, 01767435974

[uzzalroy1973@yahoo.com](mailto:uzzalroy1973@yahoo.com)

**DEW Learning Center**

5/1, Itakhola Road (3<sup>rd</sup> floor)

Tel: 091 66373, 63872

Cell: +8801767435961

+8801918335853

**DEW Guest House (Sherpur)**

036, Hospital Road (2<sup>nd</sup> floor)

Sherpur

Cell: +88001767-435967

[masud\\_07august@yahoo.com](mailto:masud_07august@yahoo.com)