

### Our Goals

1. Upholding a culture of Human Rights and Good Governance in our community
2. Promotion of the Arts and Crafts sector of Bangladesh through facilitating the development of small enterprises with an aim to generate sustainable self-employment and income opportunities for underprivileged rural and urban artisan communities through Fair Trade
3. Business Development Service-BDS for small and marginal agricultural producer communities for their sustainable income and employment opportunities
4. Elimination of existing gender discrimination and to protect women against all kinds of violence
5. To combat the adverse impact of climate change in our country and to promote adaptation technologies
6. Improving Basic Service provision by ensuring the accountability and transparency of Basic Service providing organizations

### Strategic Program Focus Areas

- Promoting Human Rights and Good Governance
- Promoting Fair Trade for sustainable income generation opportunities for artisan communities
- Business Development Service-BDS for marginalized producer communities to bring about sustainable economic growth
- Promoting Gender Equality and women empowerment
- Livelihood security for marginalized communities especially in the country's Char and Haor areas
- Adaptation to climate change and its impact