



Press release

Shukkuri Begum has increased tomato productivity by more than two folds and reduced cost of production by 25% through improved cultivation technique.

Shukkuri Begum is a APONE producer from Shapmari, Bhatshala, Sherpur Sadar under Sherpur district. She cultivated tomato on 12 decimal of lands through quality seed and followed improved cultivation practices such as soil testing, compost fertilizer, IPM method, etc. She reduced cost of production by 25% (from BDT 10365 to BDT 7812) and increased productivity by 111% (from 380 kg to 800 kg). Shukkri demonstrated her success amongst other group members and neighboring farmers through a field day (APONE assisted her to conduct the demo and field day). Local Public and Private Service providers attended in the field day and recognized her achievement and encouraged other farmers to follow her cultivation practices.



Shukkuri begum is harvesting tomato from field with her husband