



Nokshee Katha: Development Wheel (DEW) visits Artisan for Compliance Assessment



One of the women in the picture has two daughters and she has not studied in a school. She only has learned writing her name. Both of her daughters know making Home décor traditional products with nokshee katha design. Most of the young women of this town want to learn making home décor traditional products with nokshee katha design. Most of the design she has designed on the textile is from her own creativity. These designs are on the textile from their everyday life style. In their yard there are chickens, so there is a picture of a chicken on the textile. Most of the young women don't want to study in a school. Few study in an Islamic school. The only significant reason is these women want to make more "nokshee katha" home décor products. The women of this town have a tradition to conserve the custom of the country in home décor traditional products with this design.

This Nokshee katha design has also become popular in India.

A group of women live next to another town in India. Their products have been sold in India and in foreign countries by the Government and government organizations of Bangladesh. There is a demand for these nokshee katha home décor products in foreign and in this country. They have been receiving training on equality, no child labor at work place, improving their craftsmanship skill, making environment friendly products, and equal payments for men and women.

Nokshee katha group has been selected and been well trained on "nokshee katha design". These women of the town have been making the maximum number of products from nokshee katha made in the country.

Many artisans making nokshee katha for more than 30 years. The specialty of the artisan from the picture is making nokshee katha design on textiles. Many designs they stitch are from their own creativity. This design comes from their own observations of the day to day life. Most of them are housewives and they have learned the skill of stitching the Nokshee Katha from tradition and custom of "Nokshee Katha design". Nokshee katha design is one of the most significant arts of this country. Most of the men of this family work in the field. These men are the farmers. 70%-80% of the people of this country are farmers. There are men farmers and there are women farmers. The Nokshee katha hand embroidery group is one of the most specialized groups of people for conserving the tradition and custom of the country. Hence, this group is living with poverty.

Nokshee Katha design products can be sewn only once for keeping the product with quality. After finishing the product there is no recommendation for starting a new design on the same product for keeping the quality. Each product is unique for its design. Once one design has been sewn another design sewn again on the same textile reduces the quality of the product.

Art and Craft Products: Development Wheel (DEW) visits Artisan for Compliance management

Quality Improvement

Development Wheel (DEW) has organized discussion session among the most significant poor producer group of handicraft for bringing awareness of FT principles. It is one of the awareness schemes of Compliance management of FTO. The women group in the picture is making art and craft products for home décor purpose from Plum, Kaisa, and Date leaves. These products are 100% environment friendly. These products are found in most of the art and craft shop of this country and in foreign country. The design of these products has international standard for art and craft category. The Government and Non Government organization working with them are helping them understand the quality management of these products by different kinds of compliance assessment programs. DEW is a FTO. FTO ensures equal payment for men and women, quality environment where these producer work at, conserve the environment by making environment friendly products this most significant poor women producer group make, and skill improvement by new product with new design.



They don't go to school. Their children also are reluctant to go to school. They are more or less inclined to make handicraft products. Their children are in need of quality education. There are at least 700 people are living in this art and craft town and making these products. They are the most significant poor producer of our country. From generation to generation the most of the men and women of this town are working in the field and producing vegetables, fruits. There are few hundreds of men and women producer group of this town are making products from plum, date, and kaisa leaves.

This product in the picture has made with cane. This is a new product design by the producer group leader. In the market this product has been appraised by people and is popular. Art and craft products of DEW producer group can be found in Joyeeta Stall B03, 4th floor of Rapa Plaza, Dhanmondee 27.

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