

A non profit organisation  
Development Wheel – DEW

# JUTE CATALOGUE



[www.dewbd.org](http://www.dewbd.org)

Dhaka, Bangladesh

# Fair trade by DEW

Development Wheel - DEW is a non-government voluntary development organization established in 1996 by a group of professionals and researchers to promote self-help poverty alleviation initiatives of the poorest households in Bangladesh towards sustainable improvement of their livelihood.

The mission of DEW is to contribute to socio-economic development in Bangladesh through promoting fair trade options for small producers.

Main Objectives:

- to provide a marketing channel for small producers in Bangladesh.
- to support producer groups with product development and marketing.
- to support producer groups through providing skills development training, credit, educational, climate change and its impact: mitigation strategy, health and other development support services.

Development Wheel works in Bangladesh - one of the most densely populated countries in the world. Bangladeshis are facing several challenges on everyday basis mainly connected with their geographical position such as flood, drought and cyclones. Despite of all they are trying to find their way to live with dignity and ensure the better future of their children. Half of the population is living below of the international poverty line of US\$ 1.25 per day\*.

Fair trade is one of the most efficient way to fight poverty in Bangladesh. It allows hundreds of artisans to make their income and change living conditions. Moreover, it also prevents child labour. Having in mind that working child is a common view in Bangladesh, by supporting producer groups it is possible to limit the number of children that earn money to survive.

Development Wheel provides work for artisans and takes care about education and health support for the families of producers.

This catalogue aims to present one of the product lines - jute based products. This long, soft and shiny vegetable fiber that can be spun into coarse, strong threads.

DEW uses jute in making handcraft as it is a very durable fabric that may be easily used to fabricate numerous types of products like bags, apparel, textiles, home furnishings, handicrafts and many other items.

\* [http://www.unicef.org/infobycountry/bangladesh\\_bangladesh\\_statistics.html](http://www.unicef.org/infobycountry/bangladesh_bangladesh_statistics.html)





# Jute bags

Different bags made of jute are durable and allow to support a sustainable lifestyle on an everyday basis.

Artisans from remote villages in Bangladesh have been working on preparing these bags with the special care in order to ensure a high quality product.

## 1. Colorful shopping bag

Size: 37x34cm

Code: DEW/2008/19

FOB: 5.00 USD

## 2. Shopping bag

Size: 36x41cm

Code: DEW/2008/21

FOB: 3.10 USD

## 3. Big handle bag

Size: 29x28cm

Code: DEW/2008/16

FOB: 5.50 USD

## 4. Small handle bag

Size: 22x30cm

Code: DEW/2008/15

FOB: 4.50 USD

## 5. Small bag with leather and shells

Size: 21x17.5cm

Code: DEW/2008/33

FOB: 3.50 USD

## 6. Side bag with leather and metal

Size: 34x27cm

Code: DEW/2008/09

FOB: 5.50 USD



1. Shopping bag



2. Shopping bag



3. Big handle bag



4. Small handle bag



5. Small bag



6. Side bag



# Jute bags

Jute offers many possibilities of making usable products with respect for the environment.

Different combinations of jute with other materials allow artisans to create unique patterns.

7. Side bag with leather washer

Size: 23x24cm

Code: DEW/2008/11

FOB: 3.80 USD



7. Side bag



8. Side bag

8. Side bag with leather and shells

Size: 32x28cm

Code: DEW/2008/18

FOB: 6.00 USD



9. Side bag



10. Side bag

9. Side bag with leather and shells

Size: 21x17.5cm

Code: DEW/2008/12

FOB: 3.50 USD

10. Side bag with leather and shells

Size: 20.5x18cm

Code: DEW/2008/13

FOB: 3.50 USD

11. Children' bag

Size: 10x12cm

Code: DEW/2008/17

FOB: 1.50 USD



11. Children' bag

12. Bottle holder

Size: 33x12cm

Code: DEW/2008/22

FOB: 2.10 USD



12. Bottle holder

# Jute accessories

Jute can be used to make many beautiful accessories in a variety of colors.

Additionally, by buying these kind of products you contribute to the support of artisans in Bangladesh so that they can live with dignity because of their handcraft income.



14. Key ring

## 13. Key ring

Available in different colors

Size: 5.5x5.5cm

Code: DEW/2008/32

FOB: 0.90 USD

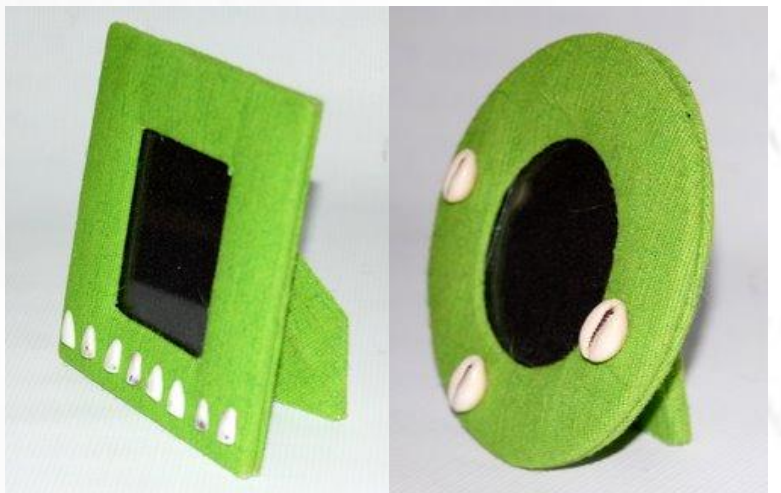
## 14. Square photo frame

Available in different colors

Size: 12x10.5cm

Code: DEW/2008/27

FOB: 2.90 USD



15. Round photo frame

## 15. Round photo frame

Available in different colors

Size: 12x12cm

Code: DEW/2008/26

FOB: 2.90 USD

## 16. Oval mirror

Available in different colors

Size: 16.5x7.5cm

Code: DEW/2008/30

FOB: 1.90 USD



16. Oval mirror

# Jute accessories

Bangladesh is one of the largest world producers of golden fiber - jute. Due to this natural resource many households may improve their working conditions by cooperating with fair trade organizations.

Development wheel offers a chance to many artisans that are able to improve their living conditions thanks to proper working standards and the opportunity to express their creativity via handicrafts.

## 17. Jute shoes

Available in different colors  
(beige, blue, pink and green)

Size: 26x10cm

Code: DEW/2008/24

FOB: 2.90 USD



17. Jute shoes

## 18. Hanging jute shelf

Size: L-70cm

Code: DEW/2008/23

FOB: 5.50 USD



18. Hanging jute shelf

## 19. Pen holder

Size: 15.5x8.5cm

Code: DEW/2008/29

FOB: 1.60 USD



19. Pen holder

## 20. Small purse

Size: 15.5x8.5cm

Code: DEW/2008/29

FOB: 1.60 USD



20. Small purse



# Order form

Name:		Position:	
Mail:		Phone:	
Address:			
Product Code	Quantity (min. 100)	Product Name and Size	Total Price
1.			
2.			
3.			
4.			
5.			
6.			
Payment method	Sub total		
	Shipping (25%)		
	Tax (depending on the regulations)		
	Total		

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