

Press Release of Rural Livelihood Fair of DEW February 27, 2011

Development Wheel (DEW), as a member of the Char Group, CSRL has organized a three day long fair entitled as “Rural Livelihood Fair-1417” from February 27, 2011 to March 01, 2011 at the premise of Baruamari High School under Gouripur Upazilla of Mymensing District with the support of Oxfam-GB. The fair is organized, as a part of the campaign for Sustainable rural Livelihood (CSRL), with view to create mass awareness and also to encourage the mass people for practicing climate change adaptation strategies in order to bring a total reform on agriculture, adaptation on climate change issues and trade policy of agriculture with the name of “Total Agriculture Reform”. The motto of the organized fair is actually to create further awareness on ensuring proper access to market with fair price of the agriculture products produced by the farmers of the Char areas and also on the importance of practicing adaptation strategies on climate change issues in exercise.

On February 27, 2011, the very first day of the fair is opened with a colorful rally around the local area with the participation of the students and teachers, of the local high school involving farmers, various other local people and the media at 11.00am by the organizing authority. After that, at about 3.00pm, the honorable Vice-Chancellor of Bangladesh Agriculture University, Mymensingh-Dr. M.A. Sattar Mandal as the chief guest has announced the grand inauguration of the fair with delight. Among many others distinguished personnels, the Executive Director of Development wheel (DEW) Mr. Shah Abdus Salam, Dr. Anisur Rahman-principle Scientist of Bangladesh Soil Research and development Institute and Mr. Shahjahan Siraj the Upazilla Agriculture Officer of Gouripur have been present in this grand occasion. Again, the spontaneous participation of the local farmers as well as people of various level of that local area has made the fair more lively.

Various agricultural products that are produced by the local farmers, different types of agricultural tools and technologies have been displayed at the fair. Besides these, related information on agriculture has been provided along with a provision of soil testing opportunity facilitated by Bangladesh Soil Research and development Institute. Finally, the activity of the very first day of this livelihood fair is ended up with a cultural show

performed by the Udichi Mymensingh following a documentary show.



Dr. M.A. Satter Mandal, the Vice Chancellor of Bangladesh Agriculture University is delivering his speech in the rural livelihoods fair of DEW



Chief Guest, Vice Chancellor of Bangladesh Agriculture University and DEW ED visiting stalls



DEW producer group members in the picture