

Sustainable Livelihood Program:

APONE-Alleviating Poverty in North East Bangladesh Project

Goal: Reduced poverty and more sustainable livelihoods for poor and marginal communities in Bangladesh

Purpose: Reduced poverty and more sustainable livelihoods for poor and marginal communities in Mymensingh and Sherpur through sustainable agricultural practices

APONE project Launching Meeting at Sherpur



APONE project promotion lunching program with District Commissioner at Sherpur

Outputs of the project:

- Target farmers are working collectively and collaboratively
- Formation & capacity building of local farmer groups
- Formation & capacity building of district & regional associations
- Ongoing mentoring support for groups and associations

Funded by: Uk-aid & Co-funded by: Traidcraft Exchange

APONE Field





APONE project staff in M&E training



APONE project staff with UK delegates of Traidcraft

Exchange in the M&E training

Target Groups

Direct: 6,000 households and their families. 40% women-headed (2400) and 30% ethnic minority group (1800)

Numbers: 6000 X 5 = 30,000 people will directly benefit in total

Indirect: 300 service providers X 50 farmers. Therefore, the 300 service providers will go on to provide benefits to a further 15,000 farmers

Number: (300 X 50 X 5)+ 300= 75,300 People will indirectly benefit in total

Our Methodology/Approach

- Creating and building the collective power of small and marginal farmers (Farmers organization)
- Increasing recognition of farmers needs amongst Government and private sector stakeholders
- Improving farmers production practices and market access
- Reducing farmers vulnerability to environmental and financial shocks and stresses





ALO - Alternative Livelihood Options Project

Objective:

This Project aims to improve the livelihoods of small-scale farmers in Bangladesh by organizing and linking them to information, skills, services and markets that will reduce cost of production, increase productivity and improve access to resources.

ALO project FGD at Netrokona





Problem Need to be Addressed

Poor, disadvantaged and marginal farmers in Mymensingh, Netrokona and Sherpur districts in northern Bangladesh face a series of challenges, which cause multiple problems e.g. low yields, high costs, low prices, crop failure and distress sales. This project will address these problems through a number of outcomes leading to reduced poverty and sustainable changes for the most disadvantaged people in terms of better livelihoods, improved ability to exercise their human rights, and increased access to and use of natural resources. These changes combined will enable disadvantaged and marginalized communities in Mymensingh, Netrokona and Sherpur to sustainably reduce levels of poverty.



Area: Haluaghat & Dhobaura upzilla of Mymensingh, Jhenaigati & Sribordi upzilla of Sherpur and Netrokona Sadar, Netrokona.

Funded by: Big Lottery Fund UK and IOM

Campaign for Sustainable Rural Livelihoods (CSRL)

Objective: Create awareness amongst climate change victims and adopt climate smart technologies

Activity

- Scoping Study in Char and Haor Areas
- Awareness creation to adopt climate changes
- Organizing rural livelihoods and agricultural biodiversity fair
- Demonstration
- Promoting sustainable agricultural practices
- Promotional activities
- Public hearing
- Case studies
- Ongoing researches
- Trainings and workshops

Supported By: Oxfam GB

Rural Agriculture and Bio Diversity Fair



Mr. Shah Abdus Salam, Executive Director addressing farmer in the rural biodiversity fair at Gouripur, Mymensingh



height="341" width="552" /></p> <p style="text-align: center;">Farmer working in the rice field</p> <p> </p> <p style="margin-bottom: 0.0001pt; line-height: normal;">Human chain and demonstration to PM through DC by DEW farmer groups</p> <p></p> <p style="text-align: center;"> Human chain and demonstration to PM through DC by DEW farmers at Mymensingh
</p> <p style="margin-bottom: 0.0001pt; line-height: normal;">Agricultural Rights Program (ARP)</p> <p> </p> <p>Goal of the Programme:</p> <p>To create an environment for the farmers to assert their rights</p> <p>Vision:</p> <p>Farmers are enjoying a happy life in a sustainable environment irrespective of gender, caste, religion, background, disabilities and other constraints. </p> <p> </p> <p>Member of Farmer Organization</p> <p></p> <p> </p> <p>Theme of the Programme: Agricultural Rights</p> <p>Perspective: Rights-based and participatory approach </p> <p style="margin-bottom: 0.0001pt; text-align: justify; line-height: normal;">Project period: 2013 to 2015</p> <p style="margin-bottom: 0.0001pt; text-align: justify; line-height: normal;">Project Location: Mymensingh Sadar and Gouripur upazilla</p> <p style="margin-bottom: 0.0001pt; text-align: justify; line-height: normal;">Funded by: The Swallows India Bangladesh/Sida, Sweden
</p> <p> </p> <p>Forum Syd & Swallows delegates visiting DEW field at Mymensingh</p> <p></p> <p style="text-align: center;"> Forum Syd & Swallows delegates visiting DEW Agricultural Right Program (ARP) at Mymensingh
</p> <p> </p> <p>Expected Results: </p> Independent farmers organizations established, strengthened & functioning, and services providers supports increased; Increased ecosystem based agriculture; Creating opportunities to promote organic products; Partners♦ capacity enhanced on farmer♦s rights and knowledge management for sustainable agriculture <p></p> <p> </p> <p>ARP farmer♦s demonstration plot establishment at </p>

Mymensingh

 

DEW Executive Director Mr. Shah Abdus Salam visiting ARP Demonstration plot

Sustainable Supply chain of KENAF in Bangladesh

Development Wheel (DEW) is implementing another livelihood project titled **Sustainable Supply chain of KENAF in Bangladesh** from 1st of October 2015. Project partners are **GIZ, DEW and Rain Forest Alliance**. KENAF is one kind of Jute with high quality natural fiber which BMW is buying from Bangladesh to use for their new model BMW car's interior decoration with ensuring sustainable environmental standards-SAN.



Kenaf is an another superior quality of jute

Goal of the project: To ensure sustainable livelihoods through supply chain for the poor and marginal kenaf producers in Tangail district.

Objectives/Purpose: To increase the kenaf production by the poor and marginal farmers living in the Tangail district through enhancing the farmer's technical knowledge related to kenaf production, ensure access to quality seeds, environmental protection and standards (SAN), capacity building and sustainable marketing linkages.

DEW is working with 650 KENAF farmers directly in Ghatail, Tangail Sadar and Gopalpur upazils of Tangail district.

DEW AGRICULTURE MARKETING: Safe Agriculture Product Produced by DEW farmers group

Development Wheel (DEW) is a non-profit development organization founded in 1996 by a few development professionals and researchers to promote self-help poverty alleviation initiatives of the poorest households of north east part of Bangladesh.

The main focus of the organization is to work in cooperation and partnership with international and national organization for the promotion of sustainable agriculture for small scale Agriculture producers, climate change, sustainable livelihood, livelihood security, women empowerment, fair trade, human rights and good governance. DEW is implementing several livelihood projects/programs for small and marginal farmers to improve their life; SLIPP-Sustainable Livelihoods for Poor Producers in Mymensingh and Netrokona, APONE-Alleviating Poverty in North East Bangladesh, ALO-Alternative Livelihood Options, ARP-Agriculture Rights Program,

KENAF- Sustainable Supply Chain of KENAF in Bangladesh, Women Farmers Campaign, and Campaign for Sustainable Rural Livelihoods ect. with the support of EU, UKAid, GIZ, Traidcraft, Action Aid, Oxfam, Big Lottery Fund, Swallows India Bangladesh, and WFTO. DEW has selected producer groups and helps these small and marginalized producers to create groups and association in union, district, regional and national level. Development Wheel (DEW) trained these producer groups with Improved crop cultivation techniques, help them to create market access, linkage building with public and private sector service providers in order to increase ability of producer group to cope with impact from climate change, shock and access to finance. Skills of these farmers had been developed and income been increased because of increased productivity from training received from Public Service Providers (PSP) and Business Service Providers (BSP).

DEW Safe Agriculture Market is a direct connection to the producer and to the buyer where producer will receive fair price and the customer will pay the correct price for safe, nutritious agriculture products. There are 60,000 men and women farmers of Mymensingh, Sherpur, Jamalpur, and Netrokona are listed as member of producer group and association. These producer associations are in continuous progress with effort of producing safe agriculture products with the help of Development Wheel (DEW).

Development Wheel (DEW) wants success of the effort of these producer groups. Your participation and cooperation will be admired for achieving the success of this effort. Development Wheel (DEW) as active members of **World Fair Trade Organization (WFTO)** wants to guarantee a fair price to the producer and supply safe, nutritious agriculture products to the consumer.

The Market Attributes of DEW for Safe Agriculture Product

Procedure of production: The agriculture producer group is member of producer association and the agriculture group is trained from DEW regarding producing agriculture product with improved and safe crop cultivation techniques. DEW safe agriculture product been sold to market after being processed properly with grading and packaging with verification about the quality of the product.

Procedure for Collecting and Distributing product: Market demand for nutrition and according to the health concern of consumer DEW is bringing agriculture products directly from the farmer's farm gate and from farmers homestead to the door of the consumer. Consumers, in order to receive home delivery products, will pay a service charge.

Pricing/Costing:

Agriculture

Written by Administrator

Monday, 28 January 2013 08:30 - Last Updated Tuesday, 05 April 2016 10:45

Roman', 'serif';"> The price for DEW safe agriculture product is decided according to the market price. The prices for products are decided after calculating the producer expense for production and adding the service fee according to the distance.</p> <p style="margin-bottom: 0.0001pt; text-align: justify; line-height: normal;">Other Attributes</p> DEW safe agriculture product marketing is a combined effort of DEW and producer group/association. There is no middle man from collecting product from farmer's field to the consumer. DEW organic agriculture product been produced with safe fertilizer, pesticide, and IPM technology available in the market. Quality control is been processed with utmost care and inspected by DEW and the producer association. <p>DEW safe/organic Agriculture product been produced with the practice of nourishment, ecological, and environment friendly process</p> <p>Products</p> <p style="text-align: justify; line-height: normal;">There is tulshimala rice, binni raice, tepi boro, rata boro and all kinds of rice, mugh, mushur, mashkolai, buter daal, chira from deshi dhan, muri, khoi, patali guur, mustard oil processed in ghani, methi, tishi, til, kalojira, turmeric, coriander, red chili, chicken and ducks eggs, milk from deshi cows, small potatoes from Mymensing, Jam potato, honey and many more safe agriculture product available for sale at Development Wheel (DEW) office. Let us all cooperate in this attributes of the small and marginalized producer group of Bangladesh</p> <p style="text-align: justify; line-height: normal;">We should consume this quality and healthy safe agriculture product and minimize the regressive environment impact on soil by using safe procedure for agriculture production.</p> <p style="text-align: justify; line-height: normal;"> Contact: </p> <p style="text-align: justify; line-height: normal;"></p> <p style="margin-left: 8.1pt; text-align: justify;">Development Wheel (DEW)</p> <p style="text-align: justify; line-height: normal;"></p> <p style="margin-left: 8.1pt; text-align: justify;">13-A/4-A (3rd Floor), Babor Road, Block-B</p> <p style="text-align: justify; line-height: normal;"></p> <p style="margin-left: 8.1pt; text-align: justify;"></p>

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</p> <p style="text-align: justify; line-height: normal;"></p> <p style="margin-left: 8.1pt; text-align: justify;">Tel: +88029101226 Mobile: 01715120140, 01733403424, 01719681340</p> <p style="text-align: justify; line-height: normal;"></p> <p style="margin-left: 8.1pt; text-align: justify;">Email:dewsalam@gmail.com;info@dewbd.org</p> <p style="text-align: justify; line-height: normal;"></p> <p style="margin-left: 8.1pt; text-align: justify;">Facebook: dewagrimarketing </p> <p style="text-align: justify; line-height: normal;"></p> <p style="margin-left: 8.1pt; text-align: justify;">Web: www.dewbd.org</p> <p style="text-align: justify; line-height: normal;"></p> <p> </p> <p style="text-align: justify;" class="Default"> </p> <p> </p> <p> </p> <p> </p> <p> </p>